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**DC Kizhakemuri
Foundation**



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DC SMAT
INSTITUTIONS
TRIVANDRUM



**INVEST IN YOUR DREAMS,
INVENT YOURSELF**

DC MANAGEMENT
AND TECHNOLOGY
**SCHOOL OF ARCHITECTURE
AND DESIGN**

KINFRA Film & Video Park, Sainik School P.O, Kazhakoottam,
Thiruvananthapuram Kerala, India – 695585

www.dcschool.net



DC Kizhakemuri

Recipient of Padma Bhushan & Tamra Patra

DC Kizhakemuri was a teacher, social activist, freedom fighter, writer and publisher. A Padma Bhushan awardee, he was the first columnist in Malayalam. DC Kizhakemuri pioneered the paperback revolution in the country, and became a model across the nation in bringing books to the masses. His passion for books was instrumental in the birth of major literary institutions in India. Kottayam became the first 100% literate district in the country under his leadership. A visionary thinker, writer and publisher left an indelible mark on the modern literary history of Kerala.



DC Kizhakemuri Foundation

DC Kizhakemuri Foundation (DCKF) is a Society registered under the Travancore-Cochin Literary, Scientific and Charitable Societies Registration Act, 1955. This foundation provides the award for the best rural library, organizing Kerala Literature Festival, Asia's largest literary festival, Kerala Architecture Festival – SPACES.



everyone has a good book

DC Books

DC Books (Established in 1974) is among the top 10 publishers in India and the first ISO Certified Publisher in the country. Current Books, its sister counterpart, is the largest book retail chain in India. DC Books boasts a publishing roster of Nobel Laureates, Pulitzer, Jnanpith and Sahitya Academy winners.

ADVISORY BOARD

DC SCHOOL OF MANAGEMENT AND TECHNOLOGY

DCSMAT has a strong and well-revered advisory board that consists of members who possess great understanding in diverse fields of Academics and Administration



Dr. Beena George
(PGDM-IIM Calcutta, PhD-University of Houston, USA)
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Mr. T. P Sreenivasan, IFS
(Former Indian Diplomat and Former Chair Council for Higher Education, Govt.of Kerala)

Mr. Chandra P Shanker
(Chairman, IMAX Technologies)



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(Former Professor, IIM Calcutta & School of Management, AIT, Thailand)
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(CEO, Jacobs Construction, New Jersey, USA)

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(Director, DCSMAT Vagamon)

Dr. Sivaprakash C S
(Principal, DCSMAT Trivandrum)

Dr. Elizabeth George
(Principal, DCSMAT Vagamon)

COURSES OFFERED

MBA

SPECIALIZATION

- > Finance
- > Human Resource
- > Marketing
- > Operations Management
- > Systems
- > Logistics and Supply Chain Management

B.Arch

ADD ON COURSE

- > Management & Consultancy in Architecture
- > Artificial Intelligence in Architecture
- > Finance for Architecture

B.Des

SPECIALIZATION

- > UI/UX Design
- > Interior / Spatial Design
- > Product Design

DCSMAT MBA UNIQUE FEATURES

02

Paid internships

Experience real-world learning with structured, paid internships, applying classroom knowledge professionally.



04

Student publications

Contribute to scholarly articles, research papers, and industry-focused publications, refining writing and research abilities.



01

Proximity and exposure to top companies

Situated in KINFRA, Trivandrum, our campus is close to industry leaders like TCS, EY, UST, providing networking, insights, and internships.



03

Live projects

Engage in dynamic projects mirroring professional scenarios, developing practical skills valued by employers.



05

International Student exchange program

Partnered with University of Valladolid, Spain, for enriching student and faculty opportunities.



TRIVANDRUM CAPITAL CITY CAMPUS

Trivandrum, the capital city of Kerala has transformed into a hub for Information Technology development and prominent centre for academic research and learning, while still holding to its colossal cultural heritage.

DCSMAT Trivandrum is ideally located at KINFRA Film & Video Park in Kazhakootam. The country's first Infotainment Industrial Park, KINFRA is situated in a sprawling campus of 75 acres. The excellent infrastructure and extensive facilities such as open air theatre, conference halls, guest houses, food courts, mini conference hall, shooting locales, exhibition areas and preview theatres make it unique in every way. The **DC Kalamandir** is the latest addition to the campus infrastructure. It also accommodates an array of corporates like Tata Consultancy Services and Ernst & Young. DCSMAT is thus placed at the heart of a perfect business environment that really motivates minds.



BACHELOR OF ARCHITECTURE Pedagogy

The academic philosophy of DCSAAD aims at a holistic, sustainable and inte-grated approach through traditional and contemporary teaching learning practices for developing the individuality & selfesteem in each student and to add values to their responsibilities as a social being.

Eligibility:

Appilcants must have passed the 10, +2 exam with 50% marks in Physics, Chemistry & Maths and a vaild NATA score.

The college is affiliated with Kerala Technological University

BACHELOR OF DESIGN UI and UX, Product Design and Spatial or Interior Design

The four-year long course of B. Des ought to create the scope for integrating coordinated experiential and explorative learning in order to achieve high degree of inventive development and addressing the latest challenges, theoretical and intelligent problem-solving aptitudes in a functional and appealing way. The course is approved by the AICTE, and the college is affiliated to Kerala Technological University.



IF CAREER IS YOUR FOCUS, DCSMAT SHOULD BE YOUR DESTINATION

SOME OF OUR DISTINGUISHED ALUMNI



Gayathri Prem
Associate, IBM
Bangalore



Riju Gopakumar
Operations Expert,
Allianz Services



Midhun Raj R J
Deputy General
Manager, Reporter TV



Nidhin Jayadev
Senior Associate
Consultant, Business
Analyst, Infosys



Aishwarya Pillai
HR Business Partner
at Tata Consultancy
Services

INDICATIVE TOP RECRUITERS



ENROLLMENT, PLACEMENT OVERVIEW



**ENROLLMENT RATIO
LAST 2 YEARS 100%**

**MBA 21-23
PLACEMENT OVERVIEW**



LIFE AT DC CAMPUS



INTERNATIONAL STUDENT EXCHANGE PROGRAM

DC School has been actively pursuing international collaborations to promote education and knowledge sharing. The partnership with the University of Valladolid, Spain, offer amazing opportunities for students and faculty.



SKILL DEVELOPMENT PARTNERS



ASSOCIATIONS



DC School of Management and Technology

DC School of Architecture and Design

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