

MBA AT DCSSMAT, VAGAMON

VALUE ADDED COURSE FOR MBA@VAGAMON FOR JOB OPPORTUNITY ENHANCEMENT

Courses/programs from Ser 1 to 11 are mandatory for all as they focus on getting a basic managerial job. Other courses are career track specific and would be through selection considering the aptitude of the student and ability to manage both the university curriculum and the value added course. These are meant for increasing one's value in the job market.

	Course/ workshop	Importance of the course/workshop	Semester 1	Semester 2	Semester 3	Semester 4
1	Purpose Statement writing workshop	To get a clear understanding of one's career goal as also goals related to health, family, finance, societal goals and spiritual goals. Done using Hexagonal model of purpose statement by expert faculty on the subject.	✓			
2	Integrated transformational leadership psychometrics and discussion and Individual Development Plan (IDP)	Consist of psychometric tests of personality, self-efficacy, Locus on control, emotional intelligence, Interpersonal relationship and leadership. The data is generated and students get an opportunity to make plan for their self-development under expert faculty guidance. The tool has won GOLD standard for innovation in MBA education.	✓	Follow up after making an IDP.		
3.	Outbound Leadership Lab	An outdoor training intended to help you identify your key managerial competencies of ---- (may take place in second semester due to weather conditions)	✓			
4.	Grooming Lab	To make yourself presentable in all ways in a corporate context				

5.	Communication for job winning	To help you gain confidence and use appropriate language and body language. This training includes GD practice	✓	Continuous practice in the DCSMAT		
6.	Build your CV workshop	To enable you to make a CV and defend it in a corporate interview. This is a progressive workshop run over all 3 semesters.	✓	✓	✓	
7.	World Awareness Program	To make you strong in world economic affairs through business newspaper reading	✓	✓	✓	
8.	Excel for Managers	Expertise in Excel is something that corporate value very much. This is a major job winning competency	✓	✓	✓	
9.	Research skills through EBSCO.	Managers are required to take decisions and for this research is required. This course trains you to research and take scientific decisions. EBSCO is an electronic database containing hundreds of business articles which DCSMAT buys for your development. This is used to run this course.	✓	✓	✓	
10.	Aptitude skills for job winning	Most well-paying companies have a round of aptitude and psychometrics. This program trains you to win in this round. Since this is usually the first round, it is important to be proficient in it.		✓	✓	
11.	Creativity workshop	This is a tool-based course. Will train in using tools to enhance creative thinking such as mind mapping		✓		
12.	IRDA and NISM VA certification	These are certification through self-study. DCSMAT assists in the self-study. The student has to bear the cost of certification exam. These courses are necessary for job in insurance, mutual fund and other industry. Recommended for those taking finance and marketing.		✓	✓	

13.	Digital Marketing Hands-on skill	Meant for those who are pursuing marketing as their main. This will be an online course with one of the top universities of the world. DCSMAT will help you gain hands-on skill. Certification cost to be borne by the student. This course will be very useful for those who want to pursue marketing but are not comfortable in a sales job but can do effective backend work for sales (often called pre-sales) in management language.			✓	
14.	Assessment Center and Psychometric Testing for Recruitment and Talent Management professionals	This highly valuable course is meant for those pursuing HR major. It will give you the ability to use tools to assess a person's fit for a job and make recommendations as also create a development plan for the person being recruited.			✓	
15.	Leadership Development Advanced Program	This is an in-house certification program for a student from any specialization. Though a free highly valuable program, entry to this will be through a careful selection process.		✓	✓	
16.	Entrepreneurship Program	The entry to this course will be through a careful selection process. The aim of this course is to develop entrepreneurial and Intrapreneurial skills. Entrepreneurs are those who find an opportunity and take the risk of creating a business for themselves. Intrapreneurs are those who find an opportunity within the company they work and volunteer to start and operate a project. Highly valued by the corporates. The program will include Business Plan writing and will train select student to write business plan and compete in local and national competitions.		✓	✓	

17.	Business Analytics using R	This Program is to hone your analytical skill. After gaining proficiency in R, the students will be trained to use R and do analytics in HR/marketing/Finance as per their area of interest. Entry to this program is through competition. You should demonstrate your competency in quantitative area and have a good academic record in I semester.		✓	✓	
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