

Faculty Resources

Col. Dr P.S.James



Dr. (Colonel) P S James is a veteran of the Army who took early retirement as a colonel in 2005 and has been in academic leadership, teaching, and research roles since then. Trained at Israel Asper School of Business, University of Manitoba, Canada, Dr. James is an author with two books published by Pearson in Organizational Behaviour and is a research guide with eminent work on creativity, health practices, and inspiration. A behaviour specialist with expertise on bounded rationality, and psychometric development he has an IPR for

his work on 'Performance Assessment using Contribution of Competencies' which uses strong empirical methods to assess competencies. He has published in ABDC journals of A category and has designed and delivered several MDPs for heads of Manipal, HPCL, and NHPC, and has consulted for Lal Bahadur Sastri National Academy of Administration. More importantly, he is also credited with developing model for predicting causalities in war which amalgamates empirical approach and gut feelings.

Mr. Jomon Joseph



Business consultant and financial report automation expert with an excellent track record of having delivered substantial value to a wide variety of institutions in the public and private sectors and academia. Consulting assignments primarily include business model design, Financial Modelling and automation data analytics and visualization, learning content development and financial planning. He is a sought-after international trainer in Data

analytics, Data visualization using Power BI, Tableau, Excel and other visualization tools for various management institute and corporates in India and abroad. More than 18 years of experience in consulting, Project Finance, Valuation Modelling Financial Advisory, Budgeting, forecasting, Strategic Planning, Data Analysis and Data Visualization

Prof. Melvin Varghese



He is currently a research fellow at SRM University and Assistant professor of Mathematics at DCSMAT, Vagamon. His research work is on the Combinatorial Aspects of Binary and Ternary Algebraic Semigroups. His Research interests are Combinatorics on Algebraic Structures, Discrete Mathematics, Algebraic Graph Theory, Counting Problems.

His reputed research papers are "On The Number of Bounded Regions Generated by a Class of Paths in the Complex Plane", "On the Number of Monochromatic Triples Associated with Binary Equations over Coloured Algebraic Groups" and "On the Number of Finite Groupoids which Admit Regular Cayley Graphs"

Coordinators

Dr. Shebin Sherief,
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for Registration



For Registration

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Link: <https://forms.gle/ky4mtSDKVWKTWmHm7>

Last date of Registration : April 20th 2025



Management Development Program

Number Crunching, Emotional Intelligence and Decision Making

Date : May 9th and 10th 2025
Venue : DCSMAT Vagamon

DC School of Management and Technology, One school
avenue, Pullikkanam PO, Vagamon, Idukki - 685503

“Plato said, “A good decision is based on knowledge not on numbers.” Well, he’s close. I prefer to say it like this: “A good decision is based on the knowledge behind numbers.”A system for your business is like the engine for your car. Keep it maintained, and it’ll get you where you need to go. For an engine, that’s fluids and spark. For a business, that’s number crunching. I want you to know your numbers, and I wanna help you...”

Is Number Crunching important for your Decisions

Sitting in my office, I was staring at mountains of data on my computer screen. Every decision I made felt like it weighed the world behind it. One wrong move, I feared, could send us spiraling. I remember one particular Thursday afternoon. We were approaching a significant expansion, and I, as the project manager, had to decide where to allocate our limited resources. The data was there – sales figures, market research, customer feedback – yet, it felt like a puzzle I couldn't solve. I was overwhelmed, unsure, and scared of making the wrong move. That evening, I met an old friend for coffee who had been through the choppy waters of business leadership for over a decade. He listened as I shared my fears and frustrations and then told me something that completely changed my perspective. "Data," he said, "is like a lighthouse in a stormy sea. It won't steer the ship for you, but it will guide you to safety if you know how to read it."

That conversation was a turning point. I found strategies that helped me use the data more effectively and wisely. It was transformative—our expansion as analytic decision-makers enabled us to make more sound decisions, becoming grounded in reality rather than guesswork. Hence I absorbed in full heart that mastering analytical and conceptual decision-making styles is essential for conceptual decision-makers, business leaders, and anyone who makes decisions in uncertain environments.

The Contents that could impact

- Connecting Statistics to Real life
- Conversion of data into qualitative and established insights
- Data Science and its application in Business
- Gamification
- Emotional appeals and its significance in business
- Numbers and People Psychology
- Behavioural Finance
- Contextualise Data
- Incorporating strategy frameworks into analysis

Understand the Emotional Side of Decision making

Decisions aren't just about cold, hard facts. Recognizing and managing emotions—yours and others—plays a big role, too. Developing emotional intelligence means you can steer through personal biases, work better with others, and consider the human impact of your decisions, balancing logic with empathy. People who think analytically are like detectives when making decisions. Their love for facts over feelings and their ability to stay calm in complicated situations help them avoid missing anything important.

Using powerful algorithms, daily operational and financial data can be distilled into insightful information for strategic and tactical decision-making purposes – on an hourly basis or even less, about as real-time as one can get

A thought for lifting your value

Imagine what can be done with this insight? Production can be aligned more closely with actual demand, inventory can be pared to absolute minimums, and prices can be optimized to generate incrementally more revenue from a specific customer in a certain market or geography. That's just scratching the surface of the diverse business benefits of real-time analysis.

Contribution and Integrated Impacts

The onus on the average person is greater than ever before to make sense of large amounts of readily accessible quantitative information, but the ability and confidence to do so are frequently lacking. Numbers can be a matter of life and death but a person who uses rote strategies (verbatim representations) cannot take advantage of the information contained in the numbers because 'rote' strategies are, by definition, processing without meaning. **Efforts to improve numerical cognition and its practical applications can benefit from emphasizing the qualitative meaning of numbers in context – the gist – building on the strengths of humans as intuitive mathematicians**

Training Cost and others

Rs 3500 per participant for two days

(N.B: There will be discounted rates for group participation from an organisation, Includes local transport from Vagamon hotels and back, Food and all other requirements of academic kit and learning framework)

N.B: You can avail subsidized accommodation at following hotels / home stay at Vagamon

1. Earth Lounge Resort Pullikkanam, Vagamon 2. Moss Adams Inn, Pullikkanam, Vagamon

Who Can Participate?

Academicians, Industry Professionals, Functional heads, Research Scholars

Bank Details for Transfer :

Name of the Beneficiary : DC Kizhakemuri Foundation | Account Number : 0315053000016131

Name of the Bank : South Indian Bank Ltd: Kanjikuzhy, Kottayam | IFSC : SIBL0000315