

# THE CAPITAL CAMPUS

DCSMAT Trivandrum is set amidst a 72-acre expansive plot of KINFRA Film & Video Park, near Trivandrum. The state-of-the-art infrastructure of the KINFRA campus is inclusive of an open-air theater, conference halls, and guest houses. The campus has a dedicated power and water supply and advanced communication facilities. It also has food courts, a mini-conference hall, shooting locales, exhibition areas, and preview theatres.

Being in the vicinity of Technopark and major IT companies, the campus is in the centre of a business environment, and this makes DCSMAT Trivandrum campus appear as one of the top colleges in Trivandrum, Kerala. KINFRA also has the Ernst & Young offices and a host of top-notch post-production studios in south India.

## FOR ADMISSIONS CONTACT:

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# BACHELOR OF DESIGN

Design has the power to shape environments, influence emotions, and drive change. We encourage our students to think beyond aesthetics and consider the societal and environmental impacts of their designs. Sustainability, accessibility, and inclusivity are integral aspects of our curriculum, empowering you to create designs that contribute positively to the world.

# B.Des BACHELOR OF DESIGN

## Overview

D C School of Architecture and Design Trivandrum, advanced by DC Books and ventured by D C KIZHEKEMURI Foundation has exceeded expectations for architecture for the past two years. The college has expanded its field of design to B. Des (Bachelor of Design) to cater to the requirement and interests of today's time and create the world. The scholastic reasoning of DCSAAD points to an interactive teaching-learning environment, and constant hands-on learning.

## Focal Areas

The four-year B.des (Bachelor of Design) course in DCSAAD, Trivandrum supply intrigue and progressive information of design in a centered understanding of an area of specialization suited to the students' interest and professional design practice. The following are the areas of focus: UI and UX, Product Design and Spatial Design or Interior Design.

## Eligibility

The applicant must have passed the 12th standard of the Higher Secondary Board of Kerala or university recognised as equivalent. The applicant must qualify the KSDAT Exam.

### SPECIALISATION

- UI/UX Design ◀
- Interior / Spatial Design ◀
- Product Design ◀

## Key Features

The four-year long course of B. Des in DCSAAD, Trivandrum, ought to create the scope for integrating coordinated experiential and explorative learning in order to achieve high degree of inventive development and addressing the latest challenges, theoretical and intelligent problem-solving aptitudes in a functional and appealing way. The course is approved by the All India Council for Technical Education (AICTE), and the college is affiliated to APJ ABDUL KALAM technological University or commonly known as Kerala Technological University.

## Curriculum Objective

- The educational modules extend to create the scope for opening experiential and explorative learning in order to high degree of imaginative development and quality.
- The program enables learners to achieve authentic and personally meaningful learning goals by understanding cultural, social, and technological developments in line with their individual interests.
- To empower the students to enhance problem solving thinking and to create a sense of social and professional commitments.



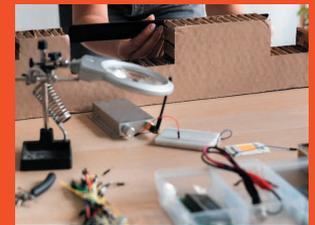
UI/UX Design

The UI and UX specialization at DCSAAD provide a comprehensive objectivized training that points to integrate a well-rounded instruction in interaction plan. Students will acquire knowledge in an assortment topics, including UCD, UX research, UI design, usability engineering, Physical computing, AR/VR, and AI&ML for UX. The program is planned to prepare students with the vital aptitudes and information to become capable interaction architects.



Interior/ Spatial Design

The spatial design/Interior design program at DCSAAD envisages the science and craftsmanship of understanding and making utilitarian and engaging insides spaces inside a building. Interior Plan is a perfect focal area for those candidates who are inquisitive about building a solid career within the field of spatial making. Not only it upgrades abilities like imagination, creative problem solving, but it also confers well-suited information around the subject.



Product Design

The Product Design specialization at DCSAAD is at par with issues related to the design evolution of an immense range of products, services and experiences. The discipline encourages students to research and learn about the basics of design, knowledge of ergonomics and to deal with wide range of materials and fabricating strategies as well as exploring and finding their own aesthetic style.