

# ORANGE



**DC SMAT**  
VAGAMON

**DC School of Management and Technology (DCSMAT), Vagamon**

**AUG 2023- OCT 2023**



# EVENTS ARCHIVE

## Inauguration of DCSMAT Research Centre in Management.

DCSMAT, Vagamon has opened a Research Centre in Management approved by Mahatma Gandhi University. DCSMAT is dedicated to doing thorough research, coming up with new ideas, and working together with others. The inauguration of DCSMAT Research Centre in management was held on 23-09-2023, Saturday at 11.00 AM in the college auditorium. Prof. Sabu Thomas, Chairman, TrEST Research Park, Trivandrum & Former Vice-Chancellor of MG University, and Dr. B Keralavarma, Syndicate Member, MG University were the chief guests. Sri. Ravee Decee, Chief Facilitator, DCSMAT group of Institutions presided over the meeting. Director Dr. (Col.) P S James welcomed the gathering. Dean Dr. N Ramachandran was also present in the meeting. Principal Dr. Elizabeth George delivered vote of thanks. The guests visited the research centre afterwards and was happy with the facilities arranged for scholars.





## Out Bound Training

Several Outbound Training Programs were organized to enhance and upgrade the interpersonal and team building skills of students at DCSMAT, Vagamon. Firstly, on August 4th and 5th, 2023, a two-day session was conducted for BBA/B.Com final year students at Anugraha Renewal Centre, Vazhoor, Kottayam. Mr. Cheriyan Varghese, a Freelance Trainer, led the first day, while Dr. Baiju P Samuel and Prof. Jayan K J from DCSMAT, Vagamon, facilitated the second day. Similarly, on August 17th and 18th, 2023, BBA/BCA second year students underwent the same training, followed by another session on September 14th and 15th, 2023, which included BBA/B.Com & BCA first year students. All sessions aimed to foster teamwork and communication skills.



## Club Activities

### The Marketing and Advertising Club (MAC)

MAC club organized special Independence Day programs, including a quiz competition, which took place on August 15, 2023, on the campus. These events aimed to evoke a sense of national pride and patriotism among participants. Activities such as national flag hoisting, speeches, and prize distributions were part of the celebrations. Additionally, an Independence Day quiz competition was held on August 14, 2023, Akhil A and Akhil B from MBA 23 emerged as the winners.



### Quiz Winners:

**Akhil A and Akhil B [MBA 2023]**





## Klub De Sportz

The Birthday Bash served as the inaugural stage program of DC. Within the ceremony, senior Klub de members introduced their junior counterparts, followed by a cake-cutting ceremony. Additionally, the other eight clubs presented various birthday gifts during the celebration. An exciting dance competition called 'Hotchpotch' took place, organized department-wise, with participation from all departments of DC.



## Club Mihika

The Idea Box 2023 took place on September 17th at the activity center, running from 3 to 4 pm. The event was inaugurated by Principal Dr. Elizabeth George. The Idea Box serves as a suggestion platform where individuals can submit their innovative and essential ideas for potential implementation within DC. Following careful consideration, the management will select the best suggestions from the box and proceed to execute them after thorough discussion.





## NSS Activities



### Anti Drug Awareness Programme

The NSS unit of DCSMAT organized an "Awareness Talk on Drug Abuse and Illicit Trafficking" for first-year students on August 22, 2023, at the college auditorium, running from 3:45 PM to 5:00 PM. Mr. Sumesh Sudhakaran, Inspector of Police, Thodupuzha, served as the keynote speaker. He engaged with the students, sharing insights into the detrimental effects of drug abuse and elucidating the legal ramifications associated with drug consumption and trafficking. The session proved enlightening, fostering a heightened sense of awareness among the newly enrolled students. The meeting was presided over by Dean Dr. N Ramachandran, with Ar. Shankar Kandhadhai, Ar. Amitabh Sharma, and Principal, DCSAAD, also in attendance. Dr. Muhammad Ashiq A M, the NSS program officer, conveyed the vote of thanks.



### Clean Vagamon

NSS students participated in the "Clean Vagamon" Program organised by Kisan Service Society, Vagamon Unit on 08-10-23. Twenty Seven students from MBA 2022 Batch attended the program. The program provided students an opportunity to develop their environmental quotient.





## MS office & Power Point workshop

DCSMAT arranged a one-day workshop on Microsoft Office Word & PowerPoint on August 8, 2023, for the UG 2023 batch. Mr. Tijo Mathew was the resource person. Throughout the workshop, students actively participated in activities designed to explore the realms of color and paint, thereby enriching their comprehension of these fundamental concepts.



## Poster Making Competition

As part of the UG Induction program, DCSMAT's BCA 2021 batch organized a two-day poster making competition for students at DCSMAT, Vagamon Campus. Participants from various batches including BBA, B.Com, BCA, BA Visual Arts, and MBA showcased their creativity. The event took place on August 3rd and 4th, 2023, at the BCA Lab.

## Sculpture Workshop

Faculty artist Ajay Kumar from DCSMAT Vagamon conducted a one-day sculpture workshop on August 2, 2023, for the UG 2023 batch, offering students an immersive experience in the art of sculpting. Throughout the workshop, participants delved into hands-on activities centered around clay and modeling, fostering a tangible comprehension of sculptural techniques.



## MANAGEMENT DEVELOPMENT PROGRAMME

### MDP for KSRTC employees

In association with KSRTC, the DCSMAT successfully organized MDP for their officers. The programme was held from 10th October to 12th October 2023. The event focused on propelling participants to new heights in their managerial careers. Distinguished speakers and industry experts were on hand to share valuable insights and practical skills. Through their knowledge and experience, attendees gained a deeper understanding of key challenges and cutting-edge strategies, ultimately enhancing their managerial capabilities.





## Fine dining

At the esteemed HOLIDAY INN in Cochin, two remarkable sessions were hosted. Firstly, on October 30th 2023 a fine dining session was held for MBA '22 batch, offering an unforgettable gastronomic experience amidst an atmosphere of sophistication and warmth. Participants were immersed in an ambiance that exemplified both elegance and hospitality, providing valuable insights into dining etiquette and the nuances of gourmet meals.



Secondly, a training session on September 26th, 2023, catered to the BBA/B.Com/BCA & BA Visual Arts 2021 batch, imparting lessons on table manners and proper dining etiquette, coupled with exceptional dining experiences, at the luxurious HOLYDAY INN Kochi. Both sessions served as invaluable educational experiences, offering a glimpse into the world of hospitality and enriching the participants' knowledge and appreciation of fine dining.



## Corporate Talks

### Mr. Ratheesh Kumar

Mr. Ratheesh Kumar, an Account Manager at Mabadala Health in the UAE, illuminated the gap between theoretical management principles and their practical application in real-world scenarios. He underscored the significance of adaptability and a willingness to engage in diverse geographical settings as pivotal qualities requisite in navigating today's rapidly evolving professional terrain.





## Corporate Talks

### Mr. Arun Prem

Corporate talk held on 9th September 2023, Mr. Arun Prem, Centre Head at South Indian Bank, a distinguished alumnus acknowledged by DCSMAT, delivered a compelling discourse shedding light on the intricacies of the banking sector. He underscored the indispensable qualities of dedication and perseverance essential for achieving success in this field. Through sharing his inspiring journey, Mr. Prem illustrated how his commitment to excellence enabled him to make substantial contributions across diverse roles, serving as a beacon of motivation for the audience.



### Mr. Varun Jyothi K P

During an enlightening corporate presentation held on 16th September led by Mr. Varun Jyothi K P, Associate Vice President at Federal Bank, esteemed alumni of DCSMAT, Vagamon, students were privileged to gain invaluable insights into the intricate realm of banking recruitment and selection protocols. Mr. Varun graciously imparted guidance on effective preparation strategies for navigating these processes adeptly. Additionally, he elucidated the distinctive operational framework of Federal Bank, elucidating its distinguishing characteristics that differentiate it from its counterparts, thereby imparting a comprehensive understanding of the nuances within the banking industry.



### Mr. Narendran K C

During a thought-provoking corporate discourse held on 14th October 2023, Mr. Narendran K C, Senior Vice President and State Head at Jio Communications, presented a distinctive viewpoint on the interconnectedness of education, employment, and empowerment in fostering lifelong fulfillment. Delving into the essence of student life, he expounded upon five fundamental values and underscored the pivotal role they play in shaping individuals' trajectories. Additionally, Mr. Narendran articulated the importance of cultivating a competitive spirit and provided actionable insights on how to harness and channel it constructively to achieve personal and professional growth. His insights resonated deeply, offering attendees a profound understanding of the transformative power of these principles in navigating both academic and professional domains.





## Placement Training

### Mr. George Thomas (Life Chefs)

Mr. George Thomas, the founder of Life Chefs, graced DCSMAT with his presence from September 21st to 24th 2023, to conduct a comprehensive placement training session. During his tenure, he meticulously guided students through mock group discussions and interviews, imparting invaluable insights into effective communication and interview etiquette. Additionally, Mr. Thomas provided hands-on guidance on crafting professional portfolios and adeptly managing LinkedIn profiles, recognizing the platform's significance in modern job-hunting strategies. Moreover, he elucidated the art of composing persuasive emails to HR personnel, equipping students with the skills necessary to effectively pursue job opportunities. Overall, Mr. Thomas' training sessions proved instrumental in enhancing students' employability skills and preparing them for success in the competitive job market.



### Tie University Program

The Tie University program, held on 8th October 2023, aimed to empower student entrepreneurs by equipping them with the skills, knowledge, and mindset necessary to start their entrepreneurial ventures. The program included workshops, mentorship sessions, and networking opportunities that provided practical insights into entrepreneurship. Workshops covered various aspects of entrepreneurship, such as ideation, business model development, market research, finance, and marketing strategies. Mentorship sessions offered personalized advice and feedback on business ideas, helping students refine concepts and identify challenges. Networking sessions fostered a sense of community among aspiring entrepreneurs, opening doors to new opportunities and partnerships. The program culminated in a pitch competition, exposing students to the realities of pitching their ideas in a competitive environment.





## CSR Activities

### Medical Camp

The Mega Medical Camp was organized on 29th October, 2023, by DC Kizhakemuri Foundation, in association with DC School of Management & Technology, Vagamon. Prominent hospitals from Thodupuzha also provided their services during the camp. Along with health consultation, there was Drug Awareness Class, Zumba Training Sessions & also Blood Donation Camp. Around 350 residents came for the health consultation in which, there were around 230 residents who consulted the Eye care department. The camp mainly aimed to provide comprehensive healthcare services to the local residents. This initiative helped to address the people by focusing on preventive care and health awareness.



## MBA/ UG PTA Meeting

### UG 2022 Batch

A PTA Meeting for the BBA, BCA & BA Visual Arts 2022 batch was held at DCSMAT, Vagamon Campus on 9 September 2023, 11.30AM. Dr.Elizabeth George, Principal, DCSMAT, Vagamon was the presiding officer for the meeting. A Total of 39 Parents along with 12 Faculty members participated in the said meeting.





## MBA 2022 Batch

On October 14th, 2023, at 11:00 AM, a Parent-Teacher Association (PTA) meeting convened for the MBA batch of 2022 at DCSMAT, Vagamon Campus. The meeting saw the presence of esteemed attendees including Dr. (Col.) P.S. James, Director of the institution, Dr. Elizabeth George, Principal of DCSMAT, Vagamon, Dr. Asha Fenn, Corporate Relation Officer, Mr. Prajith P.K, Batch Coordinator, along with faculty members and parents. The meeting took place at the New Examination Hall.



## ONAM " KOLAHALAM 2k23"

DC School of Management and Technology (DCSMAT) celebrated Onam on August 23rd, 2023 with a full day of festivities. The morning began with an Atha Pookkalam competition, followed by a vibrant Ghosh Yatra procession and Mega Thiruvathira performance. A traditional Onam Sadhya was served in the afternoon, and the day continued with exciting games in the Activity Center and Volleyball Court. The evening showcased cultural events, a Malayali Manka competition, and a Purusha Kesari competition, bringing the Onam celebrations to a lively close.





## Faculty Contributions

**Dr. Elizabeth George** served as a resource person for a seminar on 'Emotional Intelligence,' organized by the Department of Business Administration at SNM College, Malainkara on 16th October 2023.

**Dr. Arun Vijay** attended a six-day FDP on Funded Research Project organized by ATLAS SKILLTECH UNIVERSITY, Mumbai from 16th to 21st October.

**Prof. Sanesh Varghese, Dr. Jyothi Vijayan:** (Resource Person): MDP for KSRTC officers organized by DCSMAT Vagamon.

