

ORANGE



DC SMAT
VAGAMON

DC School of Management and Technology (DCSMAT), Vagamon

NOV 2023- JAN 2024



EVENTS ARCHIVE

Corporate Talks

Mr. Rethish Varghese (Chief Strategy Officer)

Emphasized the importance of the strategy department in the IT business. It shapes the organization's strategic direction, drives innovation, and fosters a culture of continuous development. He emphasized the importance of investing in training programs and talent to drive long-term success and competitive advantage in today's dynamic business landscape.



Mr. Sabu Johny (Managing Director, EVM Motors)

Sabu Johny, Managing Director of EVM, delivered an inspiring corporate talk for MBA 2022 and 2023 batch held on January 5th, 2024, detailing his journey into the automobile industry despite lack of experience. He shared his personal story of perseverance, challenges, and strategies to rise to the top. His talk highlighted the importance of resilience, adaptability, and determination in achieving success. EVM, a premier car dealership in South India, has established itself as a trusted name in the industry.



Breakfast with CEO

Dominic Savio, Managing Director of BuzzStop Integrated Communications, delivered a valuable program at DCSMAT, sharing his experiences and insights into the digital marketing industry. He highlighted the importance of building strong client relationships, fostering transparent communication, understanding client needs, and delivering results-driven solutions. Savio also provided practical advice on staying updated with industry trends, adapting to changes, and continuously innovating to stay ahead of the competition.



Fine Dining For MBA 23

HOLIDAY INN in Cochin hosted an outstanding fine dining session on 15th and 18th of December 2023 with 45 participants each. The gastronomic pleasures and outstanding service were unforgettable. It was an excellent opportunity for MBA 2023 batch to sample gourmet meals and learn about the finer points of dining etiquette. Fine Dining program also shared important insights into the world of hospitality, demonstrating the devotion and expertise required in this field. It was a priceless learning opportunity that has surely inspired many of our kids.



Competency enhancement: One to one interview

The MBA 2022 group had individual practice interviews on January 6th and 7th, 2024. Mr. Sreekumar Srikuttan (MD, Schimmer Auto Detailing), Mr. Arun Prem (Head of Credit, Mid Office Group, South Indian Bank), Mr. Melbin Thankachen (Key Accounts Manager, Haier India Appliances), and Mr. Sandeep Kumar (CEO, GreenAds Global Pvt. Ltd.) were the interviewers who helped students prepare for any job interviews. They emphasized the importance of confidence, clarity, and focus for succeeding in real interviews.

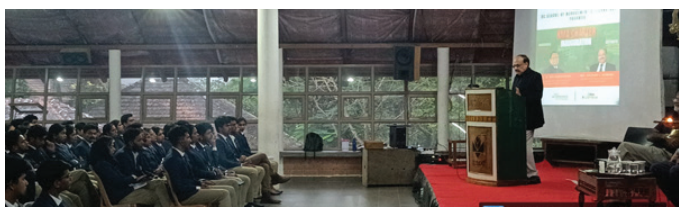


Excel training for MBA 2022 and 2023 batch

Mr. Jomon Joseph's Excel Training session ran from October 10th to November 30th, and the 88 participants gained essential skills for Excel proficiency. Mr. Joseph covered topics like spreadsheet organization, data analysis, and formula usage. He emphasized the importance of Excel in various professional roles and industries. Participants learned to create complex spreadsheets, use advanced functions, and work with data effectively. Mr. Joseph's training enabled attendees to harness Excel's power for improved data management and reporting, making them more competitive in the job market and better equipped for data-driven tasks in their careers.

Inauguration of KMA student chapter strengthens industry-academia ties

The inauguration of The Kerala Management Association (KMA) student chapter took place at DCSMAT Vagamon, on November 15, 2023. The event underscored the enduring relationship between DCSMAT and the Kerala Management Association, emphasizing the significance of fostering collaboration between academia and industry for mutual growth and development. Ms. Mariya Elizabeth, (MBA II Year) welcomed the gathering. Dr. N Ramachandran, Dean, presided over the meeting. Mr. A. Balakrishnan, Executive Director, Geojit Financial Services; President of Kerala Management Association delivered the inaugural address. Mr. Deepak Aswani Managing Director, Aswani Lachmandas Group, FMCG; Retail Specialists was the keynote speaker. Dr. Elizabeth George, Principal, felicitated the guests. Ms. Keerthana Sreejith delivered vote of thanks.



Industrial Visit

The Undergraduate Department has organized a one day Industrial Visit to David Hall Gallery, Ernakulam, for the BA Visual Arts 2022 & 2023 Batches. A total of 31 students along with four Faculty Members participated. The visit is on the basis of the student Academic Curriculum to visit an Art Event during their academic tenure. The students were able to attaining adequate knowledge in the overall functioning of such event.



CLUB ACTIVITIES

Marketing and Advertising Club (MAC)

On the 26th of January, Republic Day was celebrated at DC of Management and Technology, Vagamon. The program was hosted by the Marketing and Advertising Club and commenced at 8:00 am. It began with the recitation of the quote: "May the pride of being Indian fill your heart with joy and gratitude." The flag hoisting was conducted by Dr. Col. P.S. James (Director) and Dr. Elizabeth George (Principal). Following this, the students of MBA '22 performed a patriotic song. Subsequently, the director addressed the session on Republic Day and the Indian constitution. The principal also shared a few words on Republic Day. The celebration concluded with the sentence: "May the spirit of patriotism fill your heart with pride and joy." The distribution of sweets added to the memorable occasion, leaving everyone energized with the spirit of patriotism.



Vanyom – The club for physique

YOGA Sessions

Vanyom, the club for physique, was officially launched during the Freshers Day celebration on November 4, 2023. Following its inception, yoga sessions were initiated on November 6, 2023, under the guidance of Ms. Gowri Ghosh, a certified trainer and BBA '22 student. These daily sessions, conducted from 6:00 am to 6:45 am in the amphitheatre, excluding Sundays, aimed to promote physical well-being among campus inhabitants. On December 6, 2023, a Suryanamaskaram competition marked one month of the program, with Mr. Rhaees Rahman (BBA '21) and Ms. Shania Rohin (BBA '22) recognized as the top performers. Despite adverse weather conditions, the program continued its success and received twenty yoga mats from the Director on December 2, 2023. To accommodate the growing participation, the sessions were relocated to the BA Visual Arts lounge in January 2024.



AIDS Day Observance

On December 2, 2023, Vanyom orchestrated a live survey across the campus in observance of AIDS Day, aiming to augment awareness about the condition. As part of the event, staff members shared their insights and experiences related to AIDS. A meticulously crafted questionnaire was deployed, with random students being discreetly approached to provide their perspectives on significant issues. This unique initiative fostered a collective learning experience for the entire campus community, contributing to the broader goal of AIDS awareness.





Club Mihika: Christmas Celebration 2023

The Star Making for the Christmas celebration, which commenced on November 14, 2023, involved the collective efforts of Club Mihika alongside students from MBA '22 and MBA '23. Utilizing bamboo tree pieces and other necessary materials obtained from Thodupuzha, the team crafted stars at the Amphi theatre, dedicating evenings from 8 pm to 11 pm after classes. The collaborative endeavor concluded on November 30, 2024, resulting in the placement of a large star near the activity center on December 1, 2024.

The Christmas Celebration 2023 kicked off at the activity center on December 20th, 2023, with an inaugural ceremony. Dr. Col. P.S. James, Principal Dr.Elizabeth George, Mihika Coordinator Dr. Joby Jose, and Mihika Club Coordinators Juval Joji and Devinandana inaugurated the event by lighting the lamp. Following the inauguration, a series of programs unfolded, starting with a street play from the UG Department, followed by the Mihika Club cake cutting. Margam Kali by MBA '22, a dance performance by the UG Department, and a Carol Song Competition between UG and MBA '23 were conducted competitively, with faculty members from the UG Department as judges. A wine party was also organized at 9:00 pm. The event concluded with a campfire organized by RDC, bringing the festive celebrations to a memorable close.



Club Prakamya

Club Prakamya organized a jamming session on 24 November 2023. The session offered a multifaceted learning experience that extends beyond musical skills to provide a social outlet where our participants connect with like-minded individuals, build friendships, and strengthen community bonds.



Student's Achievements

Poetry Writing

The UG 2022-25 batch students participated for the Management Fest which was conducted by DE PAUL Institute of Science and Technology, Angamaly on 10 November 2023. Adithya P Nair of BBA 2022 batch secured first position for the Poetry Writing competition.



Throwball Championship

Thanks to Vanyom's initiative, DCSMAT vagamon made its debut appearance at the District Throwball Championship on November 19, 2023. Twelve of our UG students participated, showcasing remarkable skill and teamwork to secure the second-place position, consequently earning six boys spots on the district Throwball team.



UG 2023: Freshers Day Celebration

As a welcome note to the newly enrolled UG 2023-26 batch students, the Undergraduate Department organized a Fresher's Party on 4 November 2023. All the first-year students were able to get an insight upon the life and culture of DCSMAT Vagamon Campus.



PTA Meeting

On January 13, 2024, a Parent-Teacher Association (PTA) meeting took place at DCSMAT, Vagamon Campus, for the UG 2022 batch comprising BBA, BCA, and BA Visual Arts students. Dr. James P S, Director of DCSMAT, Vagamon, presided over the meeting, which saw the participation of 37 parents and 8 faculty members. Similarly, on January 20, 2024, another PTA meeting was held at the same campus for the UG 2023 batch including BBA, BCA, B.Com, and BA Visual Arts students. Professor Akhil B Vijayan, Vice-Principal of DCSMAT, Vagamon, chaired this meeting, attended by 38 parents and 9 faculty members.



DCSMAT Vagamon campus represents at 7th Kerala Literature Festival

The 7th edition of the Kerala Literature Festival (KLF) was held from January 11th to 14th, 2024, at the scenic beaches of Calicut, Kerala. Drawing participants from diverse backgrounds, DCSMAT Vagamon was well-represented, with faculty, students, and staff members actively participating in the literary discussions, cultural performances, and lively ambiance of the festival.

Faculty Development Program: Enhancing Research Impact Reporting

A Faculty Development Program focusing on 'research impact reporting' was held on January 20, 2024, at DCSMAT Vagamon Campus. Dr. Elgin Alexander from Saintgits Institute of Management led the session, imparting knowledge on measuring impact, enhancing research visibility, and communicating outcomes effectively. The program enhanced faculty skills for impactful research reporting.



Faculty Contributions

- **Prof. Jayan KR:** (Resource Person) State Poverty Eradication Mission, Training of Community Resource Person (CRPs) recruited by SPEM, at Kollam and Ernakulam
- **Prof. Jayan KR:** (Resource Person) Outbound Leadership Lab for Under Graduate Students, conducted in SD College, UIT College, Alappuzha, JPM College Kattappana, NSS College, Cherthala, Mar Gregorios College, Punnapra
- **Prof. Jayan KR :** (Resource Person) Sahyagiri Development Project, Presentation on education and skilling initiatives to promote education and skilling of underprivileged students in Idukki district.
- **Prof. Jayan KR:** (Resource Person) Career Guidance for Under Graduates, organized by UIT College, Alappuzha, St Aloysius College, Edathua.
- **Dr. Arun Vijay:** (Publication) A Study on Farmers Awareness and Perception towards Fertilizers , Journal of Research Administration, Scopus Indexed, Vol. 5 No. 2(2023), Page 2443-2453
- **Prof. Sanesh Varghese:** (Publication) Antecedents of Attitudes towards Advertising in the New Paradigm: An Empirical Study/ Micro & Macro Marketing, Micro & Macro Marketing, Scopus Indexed, DOI 10.1431/112695 Date: 03/03/2024.
- **Dr. Baiju P Samuel:** (Resource Person) Outbound Leadership Lab for Under Graduate Students, SD College, UIT College, Alappuzha, JPM College Kattappana.
- **Prof. Alnna Anto C, Prof. Archana K M:** (FDP) Participated in the 8 Day National level Online Faculty Development Program on Research Methodology using ChatGPT & AI tools and Funding Opportunities for Research, Organised by the PG Department of Computer Applications, The Internal Quality Assurance Cell (IQAC) and Lincoln University College Marian Research Centre (LUC MRC) of Marian College Kuttikanam (Autonomous), in association with The Kerala State Higher Education Council (KSHEC) from 23 November 2023 to 01 December 2023.

Staff club activities

Staff Club celebrates Shri. Ravi Deecee's Kerala Sree Puraskaram 2023 Achievement

On November 20th, the Staff Club organized a Cake Cutting Ceremony to commemorate a momentous achievement: Shri. Ravi Deecee (CF, DCSMAT) being honored with the prestigious Kerala Sree Puraskaram 2023. The event served as a celebration of his remarkable accomplishment, highlighting his dedication and contributions. Staff members gathered to extend their heartfelt congratulations and support, recognizing his outstanding achievement in receiving this esteemed award.



Christmas Celebration

As part of Christmas, the staff club of DCSMAT Vagamon organized the Christmas Day celebrations on 19th December 2023 at Orion County Resort, Vagamon.



Passing out ceremony for MBA 2021 and UG 20-23 Batches

The Passing out ceremony was held on January 27, 2023, at the DCSMAT Vagamon campus, commemorating the accomplishments of our graduating class. It marked a remarkable journey of growth, learning, and camaraderie. We celebrated the resilient spirits, cherished moments, and lifelong connections forged within our walls. As we bid farewell, we reflected on the next chapter and the lasting legacy left behind by our graduates.

