

REPORT ON ENVIROTHON 2K24

Organized by

DC SCHOOL OF MANAGEMENT & TECHNOLOGY, VAGAMON

in association with

DC KIZHAKEMURI FOUNDATION



DC SCHOOL OF MANAGEMENT AND TECHNOLOGY

PLACE : VAGAMON

DATE : 03/03/2024

VENUE : DCSMAT VAGAMON

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ABOUT DC KIZHAKEMURI FOUNDATION

Established in 2001 under the Travancore Cochin Legislation of 1957, the DC Kizhakemuri Foundation (DCKF) stands as a tribute to the late D. C. Kizhakemuri, the visionary founder of DC Books. Dedicated to fostering art, education, and cultural endeavors, DCKF organizes a diverse array of activities aimed at promoting intellectual and artistic growth. Notably, the foundation hosts the annual Kerala Literature Festival (KLF), a premier literary event supported by esteemed writers and organizations. Guided by the principles espoused by D. C. Kizhakemuri, DCKF is committed to advancing his legacy through initiatives such as the DC School of Management and Technology (DCSMAT) and the DC School of Architecture and Design, which boast campuses in Vagamon and Thiruvananthapuram..

ABOUT DC SCHOOL OF MANAGEMENT AND TECHNOLOGY, VAGAMON

DC School of Management and Technology (DCSMAT) is a prestigious management institution in India, boasting campuses in Thiruvananthapuram and Vagamon, Kerala. Established under the patronage of the DC Kizhakemuri Foundation (DCKF) and co-promoted by D C Books, DCSMAT is affiliated with Mahatma Gandhi University in Vagamon and Kerala University in Thiruvananthapuram. Accredited by the National Assessment and Accreditation Council (NAAC) and approved by the All India Council for Technical Education (AICTE), DCSMAT upholds rigorous standards of quality and excellence. Additionally, it holds ISO 9001-2000 certification from TUV SUD, further affirming its commitment to academic distinction and institutional integrity.

ABOUT ENVIROTHON 2K24

ENVIROTHON 2K24, the 11 km mini-marathon organized by DC School of Management and Technology, Vagamon, stood as a vibrant testament to the collective spirit of conservation and community engagement. Coordinated by students, this year's event, held on 03-March-2024, coincided with World Wildlife Day, amplifying its significance manifold. With the resounding motto to 'Save the Wildlife', participants embarked on a journey from Vagamon, traversing through picturesque landscapes, and culminated their spirited run at the DCSMAT Vagamon campus.

Amidst the rhythmic pounding of feet and enthusiastic cheers, ENVIROTHON 2K24 not only promoted physical fitness but also underscored the urgent need for environmental stewardship. As each step echoed a pledge towards wildlife preservation, the event served as a rallying cry for sustainable living and harmonious coexistence with nature. With every participant embodying the spirit of conservation, the marathon symbolized a collective stride towards a greener, more biodiverse future, where the vibrant tapestry of wildlife thrives, cherished by generations to come.

The core team coordinators for ENVIROTHON 2k24 included Angelo RT, Balaji Shyam, Merin James, Anu Sara Thomas, Sreeraag P P, Amalnath K K, Keerthana Sreejith, and Mariya Elizabeth from the MBA 22 cohort. These dedicated individuals played pivotal roles in orchestrating the event, ensuring its seamless execution from inception to fruition. Their collective efforts and unwavering commitment exemplified the spirit of teamwork and

OBJECTIVES:

1. **PROMOTE SUSTAINABILITY:** ENVIROTHON 2K24 aimed to advocate for sustainable practices that ensure the well-being of future generations and the preservation of our planet's resources.
2. **RAISE WILDLIFE AWARENESS:** The event sought to increase awareness about wildlife conservation, emphasizing the importance of protecting biodiversity and natural habitats.
3. **INSPIRE ACTION:** ENVIROTHON 2K24 aimed to inspire individuals to take proactive steps towards environmental stewardship, encouraging participation in efforts to mitigate environmental degradation and promote conservation initiatives.

IMPORTANCE OF 3RD MARCH

March 3rd marks World Wildlife Day, an internationally recognized observance dedicated to raising awareness about the importance of wildlife conservation. Spearheaded by the United Nations, this day serves as a global platform to celebrate the incredible diversity of wildlife and the critical role it plays in sustaining ecosystems and enriching our lives.

On World Wildlife Day, we acknowledge the invaluable contributions of wildlife to our planet's ecological balance and human well-being. From majestic elephants roaming the savannas to vibrant coral reefs teeming with life, wildlife encompasses a breathtaking array of species that inspire awe and wonder.

This day serves as a poignant reminder of the urgent need to protect and preserve wildlife habitats from the myriad threats they face, including habitat loss, poaching, climate change, and human-wildlife conflict. By safeguarding wildlife and their habitats, we not only conserve biodiversity but also ensure the survival of countless species for future generations to cherish and enjoy.

Moreover, wildlife conservation is intrinsically linked to sustainable development, as it underpins crucial ecosystem services such as pollination, nutrient cycling, and carbon sequestration. By safeguarding wildlife, we also support the livelihoods of millions of people who depend on healthy ecosystems for food, water, and income.

Despite the immense value of wildlife, many species are facing unprecedented challenges due to human activities. Illegal wildlife trade, habitat destruction, and overexploitation threaten the survival of iconic species like tigers, rhinos, and orangutans, as well as lesser-known but equally important organisms.

World Wildlife Day serves as a call to action for individuals, communities, governments, and organizations worldwide to step up efforts to conserve and protect wildlife. Through collective action, sustainable practices, and innovative solutions, we can ensure a future where wildlife thrives alongside humanity, enriching our lives and planet for generations to come.

PRE-ARRANGEMENT ACTIVITIES OF ENVIROTHON 2K24

The pre-arrangements for ENVIROTHON 2K24 encompassed a spectrum of tasks, from establishing vibrant social media pages to crafting captivating logos, and meticulously selecting the event date—a task of paramount importance. Led by Keerthana Sreejith, the invitation team executed a personalized approach, diligently reaching out to potential participants by leveraging diverse references and meticulously collected contact information, ensuring a robust turnout and enthusiastic engagement for the marathon. Their proactive efforts not only contributed to the success of the event but also fostered a sense of community and anticipation among participants, setting the stage for a memorable and impactful ENVIROTHON 2K24 experience.

REGISTRATION

Registration for ENVIROTHON 2k24 was seamlessly facilitated through an online platform, streamlining the process for participants eager to join the cause of wildlife conservation. With a nominal registration fee of ₹500, individuals could easily sign up for the event using a convenient Google Forms link. This digital approach not only ensured efficiency but also enabled wider accessibility, allowing enthusiasts from diverse backgrounds to engage in the marathon. As the event day drew closer, organizers went the extra mile by setting up on-the-spot registration counters, providing a last-minute opportunity for contestants to enroll and be part of this impactful initiative. Through this well-coordinated registration process, ENVIROTHON 2k24 exemplified its commitment to inclusivity and accessibility, welcoming all who shared a passion for preserving our planet's precious biodiversity. During the spot registration process, runners were provided with a declaration form along with their registration, ensuring compliance with event regulations and safety protocols.



DC SCHOOL OF MANAGEMENT AND TECHNOLOGY, VAGAMON



ENVIROTHON 2K24

RUN FOR A REASON

3rd MARCH 2024

REGISTRATION FORM

NAME			
DATE OF BIRTH	DD	MM	YYYY
GENDER	MALE	FEMALE	OTHERS
ADDRESS			
BLOOD GROUP			
ID PROOF NUMBER	(ADHAAR/ VOTER ID/PAN CARD) Mention the number below:		
PHONE NUMBER			
E-MAIL			
PAYMENT STATUS	CASH	UPI	

"I hereby affirm that all the aforementioned details are true and accurate." Signature.....

Date:...../Mar/2024



ENVIROTHON 2K24

RUN FOR A REASON

3rd MARCH 2024

DECLARATION FORM

I,, hereby acknowledge that I am participating in the Envirothon 2K24 marathon event organized by DC School of Management and Technology, Vagamon, at my own risk. I understand and accept that there are inherent risks associated with participating in a marathon event, including but not limited to physical injury, accidents, and health issues.

I acknowledge that neither DC School of Management and Technology nor its organizers, coordinators, volunteers, or staff shall be held responsible or liable for any injury, illness, or health issue that may occur as a result of my participation in the event. I take full responsibility for my own health and well-being during the marathon.

I further declare that I am in good health and have consulted with a medical professional regarding my participation in the marathon. I understand that it is my responsibility to ensure that I am physically fit and capable of participating in the event.

By signing this declaration form, I release DC School of Management and Technology, its organizers, coordinators, volunteers, and staff from any liability or responsibility for any injury, illness, or health issue that may occur during or as a result of my participation in the Envirothon 2K24 marathon event.

Name:

Date:/Mar/2024

Address:.....

Place:.....

.....

.....

.....

(Signature)

PRIZE MONEY

The prize money of ₹55,000 for ENVIROTHON 2K24 was generously arranged by DC Books, reflecting its commitment to supporting and incentivizing participants in their endeavors towards wildlife conservation.

1. Prize money for ENVIROTHON 2K24: ₹55,000 in total for both men and women participants.
2. Categories: 1st, 2nd, and 3rd place for both men and women.
3. Equal prize money distribution in each category:
 - 1st place: ₹12,000
 - 2nd place: ₹8,000
 - 3rd place: ₹5,000
4. Special recognition for senior citizens (men and women separately) aged 50 and above.
5. Each senior citizen recipient awarded ₹2,500 as a token of appreciation.

SPONSORSHIP

ENVIROTHON 2K24 was graciously supported by two esteemed sponsors from outside, namely AVAS Consultants and Kannattu Arun Group, each contributing ₹10,000 towards the event. AVAS Consultants, renowned for their expertise in overseas education consultation, provided invaluable assistance to students seeking educational opportunities abroad, guiding them towards courses aligned with their career goals and facilitating settlement after studies. On the other hand, Kannattu Arun Group, a leading gold loan company in Kerala, demonstrated its commitment to corporate social responsibility by extending support to ENVIROTHON 2K24, reflecting their dedication to serving the community and upholding strong values. The generous sponsorships from AVAS Consultants and Kannattu Arun Group, each contributing ₹10,000 to ENVIROTHON 2K24, were efficiently coordinated by Anu Sara Thomas- MBA 22, underscoring her pivotal role in securing external support for the event.

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CHIEF GUEST


Chief Guest: Mr. Bineesh Thomas - Triathlon National Record Holder

Chief Guest: Ms. Bindi Mauli – Ultra Runner

DC SCHOOL OF MANAGEMENT AND TECHNOLOGY, VAGAMON

ENVIROTHON 2K24

FLAG OFF BY




Mr. BINEESH THOMAS
Career trainer and motivational speaker

envirothon2k24@dcschool.net
dc_vagamom_envirothon

DC SCHOOL OF MANAGEMENT AND TECHNOLOGY, VAGAMON

ENVIROTHON 2K24

CHEIF GUEST



Ms. BINDI MAULI
INSPIRING MARATHONER AND ULTRA RUNNER

RUN FOR A REASON

envirothon2k24@dcschool.net
dc_vagamom_envirothon

POLICE PERMISSION

In order to conduct the run on public roads, the coordinators of ENVIROTHON 2K24 took proactive steps to secure permission from the Vagamon Police Station. Led by Balaji Shyam, the team, including Mukesh, Vishnu Shaji, and Sreeraag P P (all from MBA 22), facilitated the process by obtaining the required letter from the Principal of DCSMAT Vagamon, ensuring compliance with necessary regulations and enabling the successful execution of the event.



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and Technology**
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Web: www.dcschool.net
E-mail: info@dcshs.net

24-02-2024

Sub Inspector of Police
Vagamon Police Station
Vagamon

Subject: Permission Request for the conduct of ENVIROTHON 2K24- Marathon Event

Dear Sir,

I am writing to request permission for the conduct of ENVIROTHON 2K24-Marathon event on March 3rd, 2024, organized by DC School of Management and Technology, Vagamon. We conduct this event regularly every year with an aim to promote the protection nature. This year the event aims to promote the wildlife preservation and to commemorate the World Wildlife Day.

The marathon route starts from Vagamon town, ends at our college premises, requiring public road use. We assure compliance with traffic regulations, crowd control, and emergency response.


The event is scheduled to take place from 6:00 am to 10:00 am. We seek your support and permission for this noble cause and hope for a favourable response.

Thank You.

Yours sincerely,



Dr. Elizabeth George
Principal
DC School of Management and Technology
Pullickanam, Idukki-685 503



28/2/24

Admissions Office: D C Kizhakemuri Road, Good Shepherd Street, Logos Junction, Kottayam 686001, Kerala, India
Phone: 0481-2563226, 2301614, Mob: 9743607093/9846869231, e-mail: dcsmat@dcbooks.com, Web: www.dcschool.net

EVENT DAY

Arrangements for the early morning start of ENVIROTHON 2K24 commenced with coordination with hostel wardens for both boys and girls, ensuring participants' prompt arrival at the activity center by 4 AM. With the assistance of the refreshment and medical committee, essential supplies were efficiently transported to starting points and refreshment/medical stations via utility van, ambulance, and pilot vehicle, guaranteeing timely provisions.

The marathon, boasting 128 participants, witnessed meticulous arrangements for the flag-off ceremony solely at the 11km starting point, meticulously coordinated in consultation with the starting point committee. In preparation for the awarding ceremony, the Awards and Prizes committee diligently organized campus arrangements, ensuring a seamless transition an hour before the event's commencement.

As Chief Guest, Ms. Bindi Mauli actively participated in the run, while Mr. Bineesh Thomas was present only for the flag-off ceremony. The ceremony followed a structured agenda, commemorating the achievements of participants and reflecting on the success of ENVIROTHON 2K24 held on March 3rd, 2024.

MEDICAL TEAM and REFRESHMENT POINTS

To prioritize the safety and well-being of the runners, ENVIROTHON 2K24 arranged for a dedicated medical team from Chazhikattu Multi Super Speciality Hospital, Thodupuzha to accompany the event, equipped with an ambulance for any emergencies that may arise. Additionally, to ensure runners remained hydrated and energized, three strategically located refreshment points were established along the route. These refreshment points were expertly coordinated by Tinu Muraly and Angelo RT, guaranteeing seamless provision of water and sustenance throughout the marathon.

TIME KEEPER

Timekeeping, a critical aspect of the event, posed significant challenges during the final stage of ENVIROTHON 2k24. This crucial responsibility was expertly managed by Amalnath K K MBA 22, at the finishing point, where meticulous attention to detail ensured accurate recording of the runners' finish times. His dedication and precision in top-notch record-keeping contributed significantly to the seamless execution and success of the marathon.



DC SCHOOL OF MANAGEMENT AND TECHNOLOGY, VAGAMON



ENVIROTHON 2K24

RUN FOR A REASON

3rd MARCH 2024

PROGRAM CHART

DATE : 2nd MARCH 2024 – SATURDAY

LOCATION: ACTIVITY CENTRE, DCSMAT VAGAMON

- Spot registration – 6:30 PM
- Bib collection Time- 7:00 PM
- Accommodation

DATE: 3rd MARCH 2024 – SUNDAY

LOCATION: ERATTUPETTA TURN, VAGAMON

- Start Area Opens – 05.00 AM
- Spot registration
- Corrals Open – 05:30 AM
- Warm Up – 06:15 AM
- Start Time – 06:30AM

MARATHON RUNNERS SHOULD ARRIVE AT THE START AREA AT LEAST 45 MINUTES BEFORE THE EVENT BEGINS.

EVENT CLOSURE

LOCATION: DCSMAT VAGAMON CAMPUS

- 7.30AM -Breakfast
- 09.30 AM - Last runners in
- 10.00 AM – COMMENCEMENT OF PRIZE DISTRIBUTION CEREMONY
- 10.30 AM -Event closure

REMEMBER, RECALL & FOLLOW



DC SCHOOL OF MANAGEMENT AND TECHNOLOGY, VAGAMON



ENVIROTHON 2K24

RUN FOR A REASON

3rd MARCH 2024

AGENDA

03/MARCH/2024 : SUNDAY

VENUE : DC AMPHITHEATRE

09.30AM : Prayer – Abhirami Manikuttan, Devinandana L (MBA 22)

09.32AM : Welcome speech – Siddhi R (MBA 22)

09.35 AM : Presidential address- Shri. Ravi DeeCee, Chief Facilitator, DCSMAT Institutions

09.45 AM: Address by Chief Guest - Ms. Bindi Mauli,

09.55 AM: Valedictory address – Ms. Corinne Morel Darleux, French Author

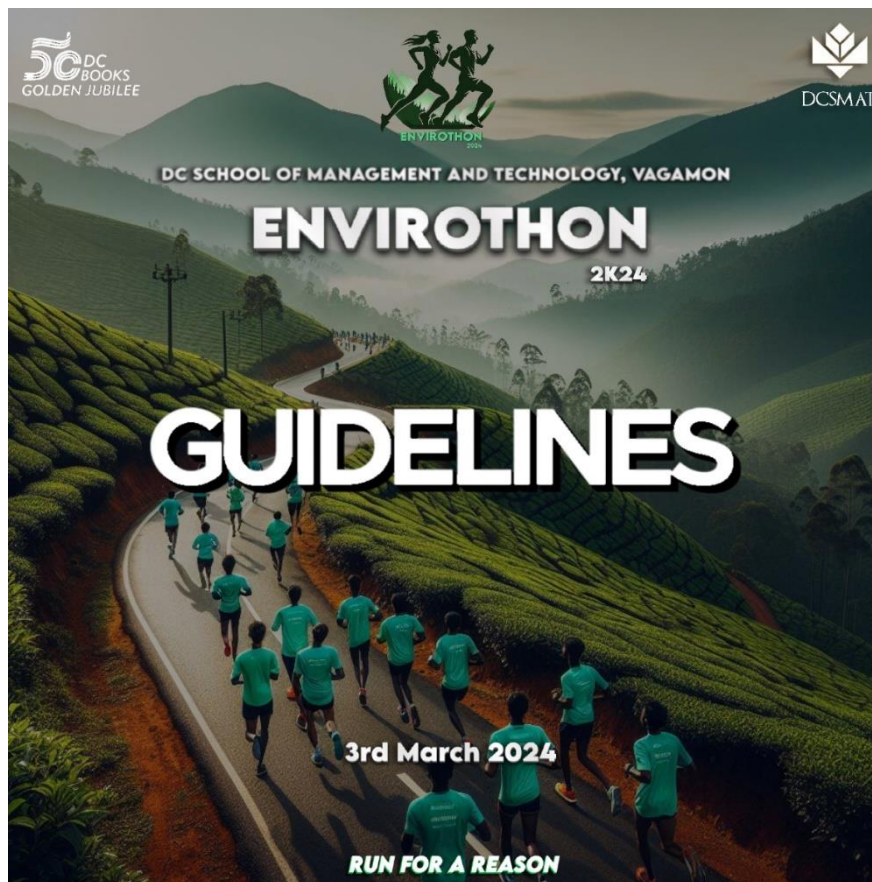
10.05 AM: Prize Distribution

10.20 AM : Vote of thanks – Sangeeth S. N - MBA 23

10.22 AM: National Anthem

“REMEMBER, RECALL & FOLLOW”

GUIDELINES





ABOUT :

On March 3rd, 2024, DCSMAT Vagamon will proudly host Envirothon 2K24, a distinguished mini-marathon covering a scenic route of 11 kilometers through the picturesque Vagamon Hills and tea plantations. Embarking from Vagamon and culminating at DCSMAT Vagamon, this meticulously organized event, spearheaded by students, serves as a tribute to athleticism and the observance of World Wildlife Day. At designated intervals along the route, participants will encounter checkpoints where assistance, if needed, will be readily available.

DCSMAT VAGAMON

DCSMAT is ideally located at Vagamon, on a sprawling 32-acre campus. The world-class infrastructure and extensive facilities, such as an amphitheater, conference halls, and food cafes, make it a state-of-the-art Township campus. We believe, professional education has to be residential to seek knowledge and wisdom. Vagamon offers a vibrant environment with visible events like festivals and competitions, driven by student leaders acquiring essential skills in planning, persuasion, and team management. Beyond these, the campus offers a plethora of resources, from round-the-clock library access and tech facilities to diverse activities catering to different learning styles, fostering growth through both solitary reflection and active engagement within a supportive community.



SCHEDULE:

- Date: March 3rd, 2024
- Flag off Time: 6:00 AM
- Start Point: Vagamon
- Finish Point: DC School of Management and Technology
- Distance: 11 KM
- Reporting: 45 minutes before start time
- Warm-Up: 15 minutes before flag-off

Rules:

- No shortcuts or vehicle usage allowed
- Violation leads to disqualification

Objective: Promote wildlife conservation

Purpose: Raise awareness for environmental sustainability



RULES AND REGULATIONS

- Participants should Sign the DECLARATION form before the flag off.
- Bib collection 30 minutes before the event.
- Finish the Mini Marathon within 3 hours.
- Stay on the official course and follow instructions.
- Spectators remain off the course.
- Registration fees non refundable; no deferrals.
- Selling race numbers may lead to future event bans.
- Be in good health and prepared.
- No age limit.
- Be courteous to non participants.
- Yield to emergency vehicles.
- Carry Aadhar/Voter ID and show registration proof.
- Wear official race numbers at all times.
- Prohibited items include non lethal substances, bikes, etc.
- Dispose of trash at designated stations.



PRIZE MONEY

The Envirothon 2K24 mini-marathon at DCSMAT Vagamon promises not only an exhilarating experience for participants but also attractive rewards. With winners being recognized in two categories - men and women - the event offers a substantial prize pool totaling ₹55,000. Here's how the prize money breaks down:

Both the men's and women's categories will award with the prize sum as mentioned below:

- 1ST Prize: ₹12,000
- 2ND Prize: ₹8,000
- 3RD Prize: ₹5,000
- A special prize of ₹ 5000 (₹2500 for men and ₹2500 for women) will be awarded to the senior citizens above the age of 50 for completing the marathon.

This significant prize money not only serves as a token of appreciation for the participants' dedication and skill but also adds an extra layer of excitement and motivation to the event. With such enticing rewards at stake, Envirothon 2K24 is poised to attract top-tier athletes and foster a competitive yet enriching atmosphere for all involved.

The guidelines for the marathon runners were efficiently disseminated through WhatsApp, providing participants with essential information and instructions to ensure a smooth and successful event experience. This digital approach facilitated instant communication and easy access to important details, enabling runners to familiarize themselves with the event guidelines conveniently and effectively.

RESPONSIBILITY CHART

CORE COORDINATORS	
DR.BAIJU P SAMUEL (FACULTY COORDINATOR)	
SREERAAG P P	MBA 22
AMALNATH K K	MBA 22
BALAJI SHYAM	MBA 22
ANGELO R T	MBA 22
ANU SARA THOMAS	MBA 22
KEERTHANA SREEJITH	MBA 22
MARIYA ELZABATH K A	MBA 22
MERIN JAMES	MBA 22

MBA 23 COORDINATORS	
DR.BAIJU P SAMUEL (FACULTY COORDINATOR)	
VIVEK R V	
ANJALI S GOPAN	
AKHIL S A	
T SANDRA SANTHOSH	

REGISTRATION	
Prof.SANEESH P V FACULTY HEAD	
Gautham Krishnan	MBA 22
Ashely Mary Chacko	MBA 22
Balaji Shyam	MBA 22
Devinandhana L	MBA 22
Anjali S Gopan	MBA 23
Diya Sebastin	MBA 23
Vivek R V	MBA 23
STARTING POINT & SPOT REGISTRATION	
Prof. KUPPACHI SREENIVAS FACULTY HEAD	
Keerthana	MBA 22
Mariya Elzabath K A	MBA 22
Angelo	MBA 22
Sreeraag P P	MBA 22
Mukesh	MBA 22
Balaji Shyam	MBA 22
Anu Sara Thomas	MBA 22
Anjali	MBA 23
T Sandra Santhosh	MBA 23

ACCOMODATION & HOSPITALITY	
Dr. WRANTON PEREZ FACULTY HEAD	
Akhil R	MBA 22
Jeevan Robin	MBA 22
Pranav Nandhan	MBA 22
Anuja Mohanan	MBA 22
Akhil S A	MBA 23
Harishankar	MBA 23
Nandhini	MBA 23
Jobin	MBA 23

TIME KEEPER	
Prof. KUPPACHI SREENIVAS FACULTY HEAD	
Angelo R T (Start Point)	MBA 22
Amalnath K K (Finish Point)	MBA 22
REFRESHMENT & FOOD	
Prof. PRAJITH P K FACULTY HEAD	
Tinu Muraly	MBA 22
Akhil S A	MBA 23
Albin	MBA 23
Laya	MBA 23
Athira	MBA 23
Ananya Suresh	MBA 22
GUEST RELATIONS	
Maheesha Mendez	MBA 22
Anu Sara Thomas	MBA 22
Anaswara	MBA 22
Devinandhana L	MBA 22
Harishankar	MBA 23
Akhil R	MBA 22
Angelo R T	MBA 22
DECORATIONS	
Anusree Krishnan P R	MBA 22
Anaswara	MBA 22
Devinandhana L	MBA 22
Amalnath K K	MBA 22
Arun Joy	MBA 22
Aswin P Kumar	MBA 22
Ananya	MBA 22
Meghna Arun	MBA 22
Tinu Muraly	MBA 22
Akhil B	MBA 23
Akhil Bahulayan	MBA 23
STAGE & COMPARING	
Merin James	MBA 22
Siddhi Rajeev	MBA 22
Maheesha Mendez	MBA 22
PROMOTION	
Amalnath K K	MBA 22
Angelo R T	MBA 22

PARTICIPANTS DETAILS

SL NO	Name	Age	Gender	Phone Number
1	Amith n v	21	MALE	8592859964
2	Anand	23	MALE	9072971268
3	Jijil P		MALE	
4	Sunil Kumar		MALE	8077504471
5	Swetha k	25	FEMALE	7592870790
6	Pournami N	20	FEMALE	9446185267
7	Anju murukan	24	FEMALE	8157093704
8	Vigneesh		MALE	8220372978
9	Ajun Biju	18	MALE	7907225693
10	Harikrishnan	21	MALE	6374705586
11	Akshay Manoj	22	MALE	9539053919
12	Hashim		MALE	
13	Antony Wilson Varghese	25	MALE	9526636191
14	Aswin MM	22	MALE	9207193213
15	Vineesh A V	34	MALE	09747233636
16	Jithu Joji	24	MALE	8714236964
17	Gireeshkumar.M.R	50	MALE	9745965194
18	Arya N Biju	19	FEMALE	9946910475
19	Jacob P V	50	MALE	9744991119
20	DAISON.N.L	52	MALE	9747161668
21	Nasla	20	FEMALE	8943788941
22	Prethish Kumar	42	MALE	9495605646
23	Alby Te	25	MALE	7306056910
24	Aravind	26	MALE	8139060484
25				
26	AJITH K R	47	MALE	9847634117
27	Sisil john	49	MALE	9605639274
28	Rifsal	24	MALE	9995711289
29				
30	Dr Ratheesh v v	40	MALE	9496875716
31	Adarsh	25	MALE	9645158176
32	Vinod m k	43	MALE	9809487870
33	Shanmughanandan	57	MALE	9746400297
34	BASIL ELDHO	25	MALE	9961415391
35	Krishna Prasad	27	MALE	8891780803
36	Arjun Dinesh	27	MALE	8139873731
37	Vijayan. P. P	65	MALE	9446470689
38	Lijo jose	39	MALE	8111811818
39	Deekshit T.D	28	MALE	+91 88935 12392
40	Sarath P N	45	MALE	9539735910
41	AFSAL MOHAMMED K R	32	MALE	9947911262
42	Aghil Tharayil		MALE	
43	LALJI	50	MALE	9747002151
44	ABHILASH V K	41	MALE	8943598453
45	ANAGHA S	22	FEMALE	9188173370
46	Sumesh K V	35	MALE	9747332096
47	Binu N	39	MALE	9947195107
48	Regimon Abraham	57	MALE	9446760170

49	Molcykutty Mariamma K	53	FEMALE	9447088700
50	SAMBHU POTTY V	47	MALE	9447857349
51	Balachandran	59	MALE	8547086477
52	Rajesh M V	46	MALE	8129300502
53	Swapna O S	42	FEMALE	9526220090
54	Nishanth Thankamani	47	MALE	9048433322
55	Tobin Thomas	29	MALE	9567020822
56	Geethu Jo	23	FEMALE	9562941250
57	Ajish George	42	MALE	7994418912
58				
59	Sebastian P T	60	MALE	8547530505
60	MATHEW P V	64	MALE	8848328964
61	Bindi Mauli		FEMALE	
62	Christopher		MALE	
63	Ratheesh	40	MALE	9746778783
64	Anas kabeer	20	MALE	7356753425
65	KRISHNACHANDRAN NAIR K R	30	MALE	9562919847
66	Abhilash		MALE	
67	Jayan		MALE	
68	Jaidev Nair	37	MALE	9148572386
69	Sanjay kaimal	27	MALE	8156906250
70	Lixon Thomas	39	MALE	9895131129
71	Aneesh VM	42	MALE	8606055995
72	Abhisree sabu	20	FEMALE	9562833343
73	ALEX S	19	MALE	9567578892
74	Anandhu shaji	26	MALE	9656345041
75	Anil	50	MALE	9447406482
76	Anil	50	MALE	9447406482
77	DEVARAJ N	22	MALE	9562641845
78	Harikrishnan K U	36	MALE	9447727586
79	Manoj rs	24	MALE	9995011997
80	Mother vignesh	22	MALE	8220372938
81	Muhammad fasil kk	30	MALE	+91 97476 87459
82	SARGON VARGHESE M PANICKARUPARAMPIL	33	MALE	09495972113
83	SIVAPRAKASH M	21	MALE	6379915069
84	Sojan Varghese	36	MALE	09037798768
85	SREE KUMAR	28	MALE	7293927575
86	Subash	18	MALE	9944507949
87	Suraj	29	MALE	8891701903

STATS OF THE RUN

CATEGORY: MEN

Rank	FINISH TIME (HH.MM.SS)	Chest No	Name
1	0.37.53	120	Amith N V
2	0.37.58	121	Anand
3	0.38.02	130	Jijil P
4	0.38.40	123	Sunil Kumar
5	0.46.20	119	Vigneesh
6	0.46.57	115	Ajun Biju
7	0.47.36	164	Harikrishnan
8	0.48.07	114	Akshay Manoj
9	0.50.05	116	Hashim
10	0.50.25	135	Antony Wilson Varghese
11	0.51.16	151	Aswin MM
12	0.53.20	170	Harishankar
13	0.53.28	165	Vineesh A V
14	0.53.29	117	Jithu Joji
15	0.54.25	145	Lixon
16	0.55.04	131	Gireeshkumar.M.R
17	0.56.22	158	Jacob P V
18	0.58.18	101	Daison.N.L
19	0.59.05	221	Vishnu Shaji
20	0.59.08	128	Prethish Kumar
21	0.59.25	137	Alby Te
22	0.59.35	134	Aravind
23	01.01.25	113	Ajith K R
24	01.02.57	126	Sisil John
25	01.03.57	122	Rifsal
26	01.04.01	211	Aswin M
27	01.04.23	223	Sachin
28	01.05.27	139	Dr Ratheesh V V
29	01.05.35	140	Adarsh
30	01.05.37	156	Vinod M K
31	01.06.19	224	Bharath
32	01.06.19	225	Alok

33	01.06.44	157	Shanmughanandan
34	01.08.14	142	Basil Eldho
35	01.08.23	129	Krishna Prasad
36	01.08.25	133	Arjun Dinesh
37	01.08.25	212	Akhil R
38	01.09.09	125	Vijayan. P. P
39	01.09.09	144	Lijo Jose
40	01.09.09	217	Sandeep
41	01.10.15	220	Gokul
42	01.11.19	152	Deekshit T.D
43	01.11.24	107	Sarath P N
44	01.11.29	143	Afsal Mohammed K R
45	01.11.36	153	Aghil Tharayil
46	01.12.31	161	Lalji
47	01.13.21	162	Abhilash V K
48	01.14.48	218	Ashik K Nair
49	01.15.00	105	Sumesh K V
50	01.15.46	155	Binu N
51	01.16.46	100	Regimon Abraham
52	01.17.05	160	Sambhu Potty V
53	01.20.58	110	Balachandran
54	01.23.54	159	Rajesh M V
55	01.24.31	214	Sanjai
56	01.30.50	210	Gautham
57	01.31.55	147	Nishanth Thankamani
58	01.32.04	222	Jobin
59	01.32.27	148	Tobin Thomas
60	01.33.40	163	Ajish George
61	01.36.02	103	Sebastian P T
62	01.36.04	146	Mathew P V
63	01.51.08	124	Christopher
64	01.59.50	138	Ratheesh
65	01.59.50	141	Anas Kabeer
66	02.02.20	149	Krishnachandran Nair K R
67	02.02.20	150	Abhilash
68	02.02.20		Jayan
69	02.04.33	108	Jaidev Nair

CATEGORY: WOMEN

Rank	FINISH TIME (HH.MM.SS)	Chest No.	Name
1	0.44.08	104	Swetha k
2	0.44.11	112	Pournami N
3	0.46.06	111	Anju murukan
4	0.56.22	118	Arya N Biju
5	0.58.30	109	Nasla
6	0.59.48	228	Alwin Ponnachan
7	01.13.44	136	ANAGHA S
8	01.16.46	102	Molcykutty Mariamma K
9	01.28.40	227	Nandhini
10	01.29.25	106	Swapna O S
11	01.32.28	132	Geethu Jo
12	01.33.41	204	Abhirami
13	01.33.41	205	Sneha
14	01.36.28	154	Bindi Mauli
15	01.40.35	207	Swatha
16	01.40.35	231	Almisha Tomy
17	02.06.50	202	Ananya
18	02.10.20	208	Aiswarya

CATEGORY: SENIOR CITIZEN MEN

Rank	FINISH TIME (HH.MM.SS)	Chest No	Name	Age
1	0.56.22	158	Jacob P V	50
2	0.58.18	101	Daison.N.L	52
3	01.06.44	157	Shanmughanandan	57
4	01.09.09	125	Vijayan. P. P	65
5	01.16.46	100	Regimon Abraham	57
6	01.20.58	110	Balachandran	59
7	01.36.02	103	Sebastian P T	60
8	01.36.04	146	Mathew P V	64

CATEGORY: SENIOR CITIZEN WOMEN

Rank	FINISH TIME (HH.MM.SS)	Chest No	Name	Age
1	01.16.46	102	Molcykutty Mariamma K	53



1ST AMITH N V

2ND ANAND

3RD JIJIL P

(MEN CATEGORY WINNERS)



MOLCYKUTTY MARIAMMA K

(Winner of senior citizen Women category) Celebrating her victory.)



1ST SWETHA K
2ND POURNAMI N
3RD ANJU MURUKAN
(WOMEN CATEGORY WINNERS)



JACOB P V
(Winner of senior citizen Men category) Finishing the run.

EXPENSES AND INCOME

The prize money for ENVIROTHON 2K24 was generously provided by the management on behalf of DC Books, reflecting their commitment to supporting initiatives aimed at promoting environmental awareness and conservation efforts.

DCSMAT, VAGAMON	
	Amount
PRIZE MONEY	₹55,000/-

INCOME	
ITEMS	AMOUNT
REGISTRATION	₹32,450
Sponsorship	₹20,000
Student's CONTRIBUTIONS	₹ 30,950
TOTAL	₹83,400/-
EXPENDITURE	
ITEMS	AMOUNT
Certificates	₹1,560
T-Shirt(Including Transportation)	₹45,950
Medal	₹3,250
Medical Team (Chazhikattu Multi Super Speciality Hospital)	₹12,000
Stage (Flex)	₹5,000

Decoration Items Such As: (Bell Pins,Charts,Napkins,Threads)	₹1,366
Refreshments (Fruits,Glucose)	₹3,000
Green Chart And Pins	₹510
Petrol Charges And Food (For Purchase Team)	₹2,190
Tree Saplings	₹2,600
Pain Relif Spray	₹525
White cement	₹345
Mineral Water	₹2,990
Flag	₹300
Printing Charges (Posters, Chest Numbers, Reg. Form, Declaration Form)	₹3,832
Gift For the Chief Guest (Bineesh Thomas)	₹2,000
PVC Pipe And Ribbon	₹126
Total	₹87,544/-

The income generated from ENVIROTHON 2K24 amounted to ₹83,900, while the total expenditure incurred was ₹87,428, resulting in a deficit of ₹ 4,144/-

LOGO

The logo of ENVIROTHON 2K24 serves as a powerful symbol of gender equality intertwined with the majestic imagery of mountains and fog. With its thoughtful design, the logo embodies the ethos of inclusivity and empowerment, reflecting the belief that environmental stewardship knows no gender boundaries. Against the backdrop of towering mountains veiled in misty fog, the logo evokes a sense of awe and reverence for nature's beauty and resilience. Moreover, the subtle integration of gender-neutral elements within the design signifies the importance of collaboration and unity in the pursuit of environmental conservation. By juxtaposing the timeless grandeur of mountains with the contemporary message of gender equality, the ENVIROTHON logo not only captivates the imagination but also inspires individuals of all backgrounds to unite in safeguarding our planet for future generations.



PROMOTION

As part of the promotional activities for ENVIROTHON 2k24, a dedicated social media presence was established on both Instagram and LinkedIn. Under the adept management of Angelo R T, the Instagram page (@dc_vagamon_envirothon) served as a dynamic platform for engaging with participants, sponsors, and the wider community. Consistently, impactful posters were shared daily, crafted with creativity and precision by Amalnath K K, capturing the essence of the event and enticing followers to join in the cause of wildlife conservation. Simultaneously, the LinkedIn profile (linkedin.com/in/envirothon-dcsmat-9415b12b5) curated by Angelo R T, provided a professional avenue to connect with industry professionals, alumni, and potential collaborators, amplifying the reach and impact of ENVIROTHON 2k24 beyond the digital realm. Through strategic content curation and compelling visual storytelling, these social media channels played a crucial role in generating buzz, fostering community engagement, and rallying support for this significant initiative.

As part of our promotional strategy for ENVIROTHON 2k24, we crafted a compelling video announcement that encapsulated the essence of the event in a minimalist manner. This video, marked by its simplicity and elegance, was shared across our Instagram and LinkedIn handles, captivating the attention of our audience with its powerful message. Through carefully curated visuals and concise narration, we effectively conveyed the significance of the marathon and its mission to promote wildlife conservation. By adopting a minimalist approach, we ensured that every frame and word in the video resonated deeply with viewers, leaving a lasting impression and driving engagement. This strategic use of visual storytelling underscored our commitment to clarity and authenticity, fostering meaningful connections with our online community and rallying support for ENVIROTHON 2k24.

BROCHURE AND POSTERS USED FOR THE PROMOTION

BROCHURE – Done by AMALNATH K K MBA 22



The brochure is a green-themed promotional document for the 'Envirothon 2K24' marathon. It features various illustrations of runners, mountains, and a map of the route. The text is arranged in a structured layout with clear headings and bullet points. The top right corner includes logos for DC Books Golden Jubilee and DCSMAT. The central part of the brochure provides details about the event, including the registration fee, prize categories, and the route. The bottom section includes a QR code for registration and social media handles.

50th DC BOOKS GOLDEN JUBILEE **DCSMAT**
DC SCHOOL OF MANAGEMENT AND TECHNOLOGY, VAGAMON

ENVIROTHON 2K24
3rd March 2024

RUN FOR A REASON
REGISTRATION FEE : ₹500/-

PRIZE CATEGORY

Rank	Prize Amount
1st	₹12,000
2nd	₹8,000
3rd	₹5,000

MEN : ₹25000/- WOMEN: ₹25000/-

DCSMAT, Vagamon, founded in 2002, stands as the flagship institution of the DCSMAT Group, backed by the DC Kizhakemuri Foundation and co-promoted by DC Books. Nestled in Vagamon, a picturesque hill station in Kerala's high ranges, the campus boasts serene landscapes reminiscent of the Scottish countryside, adorned with verdant tea and spice plantations.

Over the years, DCSMAT has emerged as a distinguished B-School, renowned for its academic excellence and outstanding placement records. Complementing its reputation are sibling institutions within the DCSMAT Group, including the DC School of Architecture and Design and the DC School of Finance.

Starting from Vagamon, the marathon route winds through the charming town and concludes at the scenic DCSMAT campus in Pullikanam, spanning 11 kilometers. Participants will be treated to awe-inspiring views of the picturesque landscape, making it a truly unforgettable experience.

ENVIROTHON 2K24

RUN FOR A REASON

- There will be separate winners in Women and Men Category
- Senior citizens will also get a special prize for finishing the run

SCAN TO REGISTER

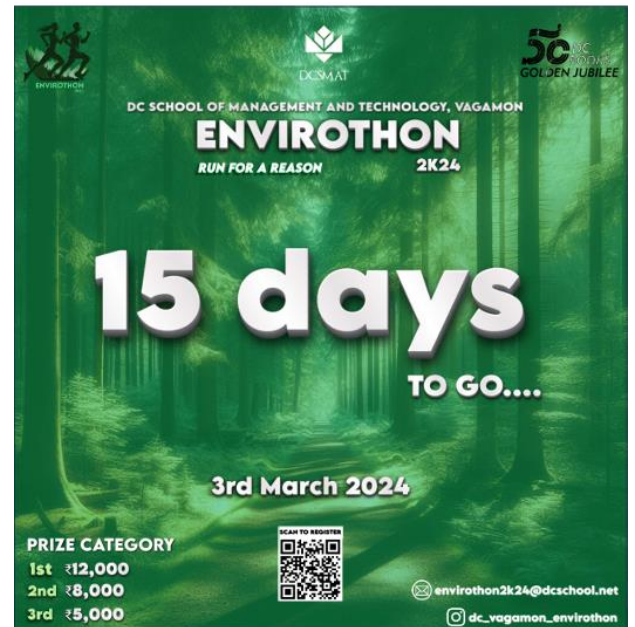


 envirothon2k24@dcschool.net

 [dc_vagamon_envirothon](https://www.instagram.com/dc_vagamon_envirothon)

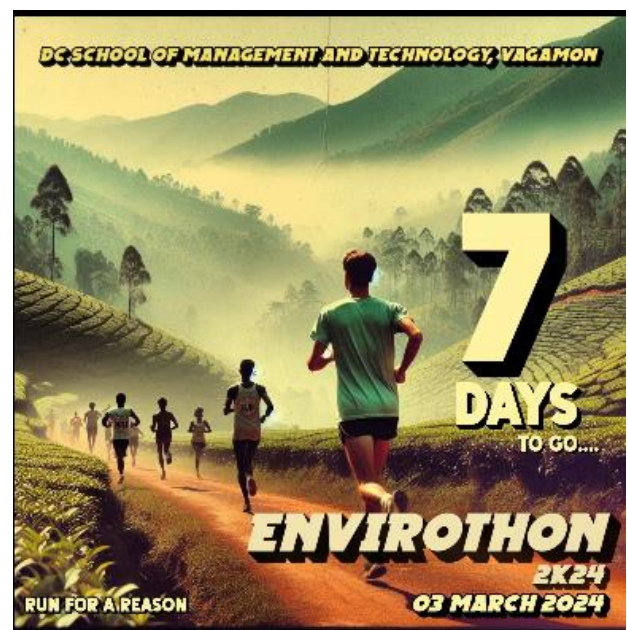
COUNTOWN POSTERS

Done By: AMALNATH K K – MBA 2



COUNTDOWN POSTERS

Done By: AMALNATH K K – MBA 22



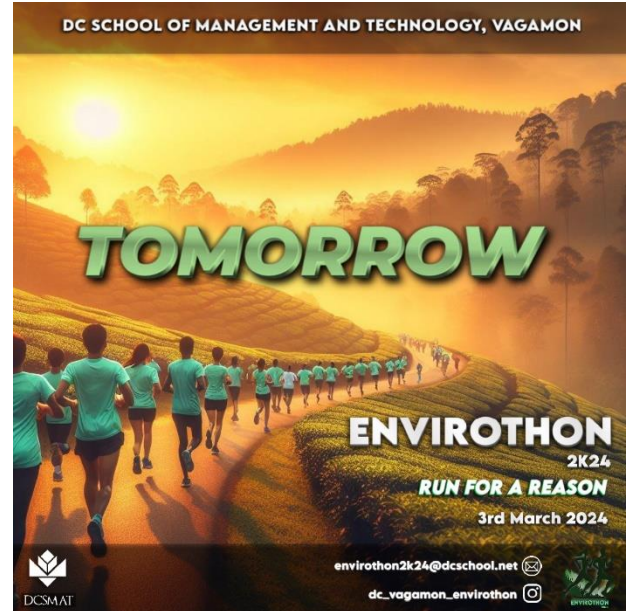
COUNTDOWN POSTERS

Done By: AMALNATH K K – MBA 22



COUNTOWN POSTERS

Done By: AMALNATH K K – MBA 22



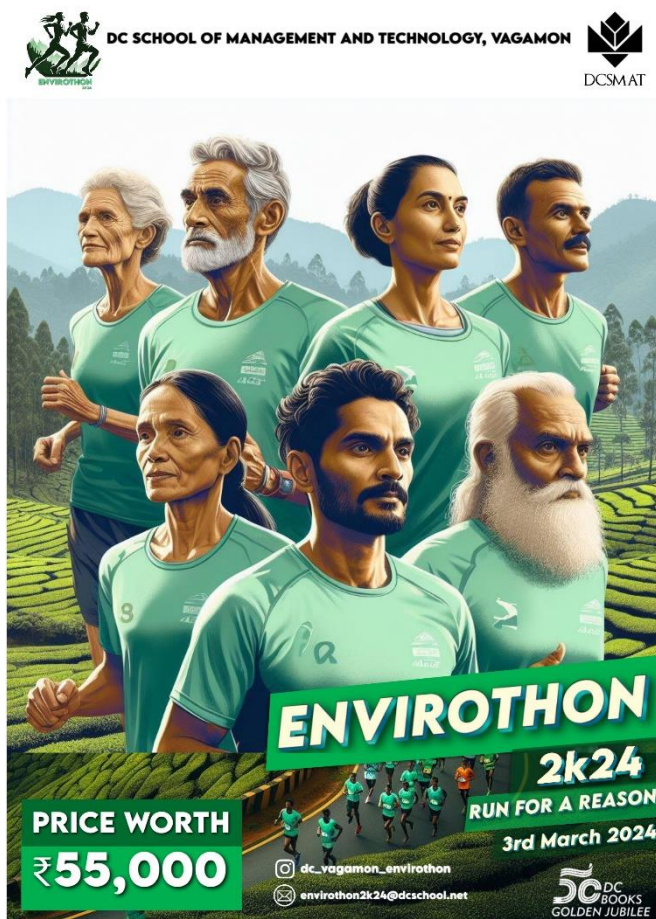
PROMOTIONAL POSTERS

Done by: AMALNATH K K – MBA 22



PROMOTIONAL POSTERS

Done by: AMALNATH K K – MBA 22

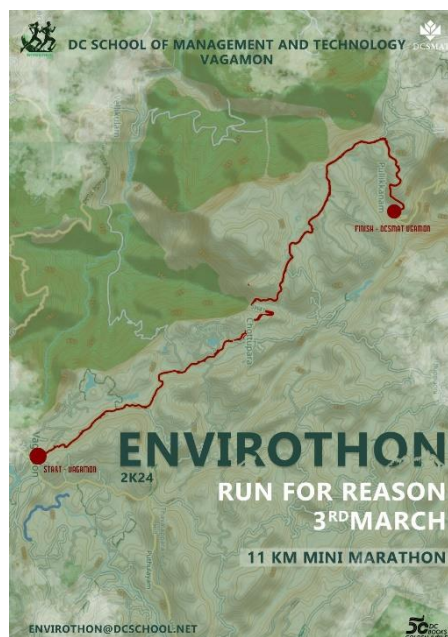


PROMOTIONAL POSTERS

Done by: AMALNATH K K – MBA 22



DONE BY: SHIYAS ALI – BA Visual Arts 2022



CERTIFICATE

Done by: MERIN JAMES, MBA 22



CHEST NUMBER

For ENVIROTHON 2k24, chest numbers were meticulously assigned, starting from 100 and extending to three digits, ensuring a systematic and organized registration process for all participants. This standardized numbering system facilitated seamless identification and tracking of runners throughout the marathon, contributing to the efficient management and smooth execution of the event.



FEEDBACKS

AJISH, CONTESTANT, ENVIROTHON 2K24

“DC Envirothon was a memorable one in many aspects including event organization, volunteer energy level & throughout support, excellent weather, scenic terrain, water points, post run sarbath and photo coverage. 🙌

Good to hear from the management that the event will be marked in Kerala tourism Calander next year. 🙌🙌

You may consider few points to make it even better including quality of t-shirt, medal & breakfast. Awarding top 3 in each category.

Nxt time, 15k/21k, both start and end point is DC college would be nice with equal amount of incline and decline”.

Looking forward to run DC Envirothon '25 🥰

REJI ABRAHAM, CONTESTANT, ENVIROTHON 2K24

“Congratulations Team DCSMAT for Organising such a wonderful event... waiting for the next opportunity to run at beautiful Wagamon 🙌🙌🙌

We are expecting better accommodation, at least for seniors. We are ready to give extra payment for it. In the present condition, it is. Very difficult to sleep within the hostel and without sleeping a single minute, we participated in the event”.

KJ SHANMUGHANANDAN , CONTESTANT, ENVIROTHON 2K24

“It was a fantastic event in terms of organisational and executional level.

Scenic beauty of tea plantation and good weather enchanting to participate in future events.

Even though the terrain is tough the climate encourages to run more miles.

Hope in your future editions include 21 km run.

Request you to improve quality of medal and break fast in your future events.

Once again congratulations to the entire crew for their ardent support and hardwork”.

NISHANTH THANKAMANI, CONTESTANT, ENVIROTHOM 2K24

“Thank you team, it was a great experience and received God support. Some suggestions for improvement from my personal point of view is given below.

It was possible to make a half Marathon keeping the same hydration points. Instead of going by bus, interested parties will run.

Start the Concluding meeting after completion of the majority of runners. It will help most of the runners to reach home earlier.

Medal are the only thing will remain for years, it could be more attractive

Break fast session should have arrange near the finishing point and runners can have it immediately after the run.

It will be better to start and finish the run at school.”

SWAPNA, CONTESTANT, ENVIROTHON 2K24

“It was very well arranged marathon in cases of route, time schedule. And you guys... Your attitude and helping mentality.. Its awesome.. No words to convey my gratitude.. But simply.. Thanks a lot 🙏”

CONCLUSION

ENVIROTHON 2K24 was made possible by the unwavering hard work and dedication of the students of DCSMAT Vagamon. From promotional activities to executing last-minute tasks, their commitment ensured the success of the event. While much was commendable, areas for improvement include opting for environmentally friendly alternatives such as cloth or other decorations instead of flex prints, and ensuring better management of water supply and accommodation arrangements for participants. These insights pave the way for future enhancements, reflecting the ongoing commitment to excellence and sustainability in organizing such events.

AREAS FOR IMPROVEMENT:

1. **Environmentally Friendly Decorations:** Consider using cloth or other eco-friendly alternatives instead of flex prints for decorations to reduce environmental impact and promote sustainability.
2. **Water Supply Management:** Improve water supply arrangements to ensure an adequate and consistent provision of water for participants throughout the event, addressing any potential shortages or disruptions.
3. **Accommodation Facilities:** Enhance accommodation arrangements to better meet the needs of participants, ensuring comfort and convenience during their stay, possibly by providing additional amenities or improving existing facilities.