



DCSMAT
VAGAMON | TRIVANDRUM



DC KIZHAKEMURI
FOUNDATION



DCBOOKS

*The B- school with Case Method teaching, as followed by
IIMs and Harvard Business School*

DCSMAT

MBA 2026

ADMISSIONS OPEN

APPLY WITH

KMAT|CAT|CMAT

100% Placement record in 2023-25 batch

A picture from the Independence Movement,



Late DC with Nelson Mandela



Late DC with Indira Gandhi, the then PM of India



Late DC with Pt Jawaharlal Nehru, First PM of India



Smt Ponnamma DC, wife of Late DC, receiving the Padma Bhushan award posthumously from the then President of India KR Narayanan



DC Kizhakkemuri

Padma Bhushan , Recipient of Tamra Patra



I believe success in business is about learning and doing things in time with innovation, dedication and confidence



DC Kizhakkemuri , a visionary thinker, writer, and freedom fighter, founded DC Books, shaping Kerala’s literary landscape and promoting a culture of reading. Extending his legacy into education, his Son, Sri Ravi Deecee established DCSMAT, reflecting his commitment to empowering society through both literature and learning.

About DCSMAT

With over 20 years of academic excellence, DCSMAT—backed by the legacy of DC Kizhakkemuri Foundation and DC Books—offers top-tier management education across its Trivandrum and Vagamon campuses. Guided by a distinguished advisory board and IIM-trained faculty, the institution delivers a rigorous learning experience. DCSMAT is proudly affiliated with AICTE, NAAC, NBA, and ISO 9001:2008, ensuring quality and credibility in every aspect of education.



The Kerala Literature Festival (KLF), Asia's largest literature festival with over 700,000 in footfall, stands as a global celebration of ideas in Kozhikode – the City of Literature. Powered by DC Books, founded by the visionary DC Kizhakkemuri and led forward by Ravi Deecee, Founder & Chief Facilitator of KLF, the festival reflects a powerful legacy that has shaped Kerala's literary and cultural landscape.

Behind this grand confluence of thinkers, creators, and global voices stands a vision rooted in leadership, knowledge, and transformation – the very vision that defines DCSMAT.

Just as KLF brings together world-changing ideas and meaningful dialogue, DCSMAT nurtures the next generation of leaders who think critically, act boldly, and shape the future. The same ecosystem that curates Asia's largest celebration of ideas also cultivates future-ready professionals.

DCSMAT is not just inspired by this legacy – it is an extension of it.

SPEAKERS

**Sunita Williams**

American astronaut,
Retired U.S. Navy officer

**Jimmy Wales**

U.S. Internet Entrepreneur
Founder of Wikipedia

**Ben Johnson**

Former Olympic runner

**Abhijit Banerjee**

Nobel Prize-winning
economist and author

**K.R. Meera**

Author

**Shashi Tharoor**

Author, Politician, and Former
International Diplomat.

**Benjamin**

Author

**K. Satchidanandan**

Poet
Festival Director of the KLF 2026.

**Pratibha Ray**

Fiction writer

**Nassar**

Indian Actor, Director, Producer,
Voice Artist, Singer and Politician

**Ingo Schulze**

German Writer

**Abdulrazak Gurnah**

Nobel Prize laureate, Novelist and
Academic



Why DCSMAT ?

The Academic
Campus Life
Career Benefits



Take a look at DCSMAT features.
We could be your dream MBA college!



The Academic

- Top-Tier Advisory Board
- Faculty Panel, Including IIM-Trained
- Industry-Driven Curriculum
- World-Class Library Resources
- Value-Added Courses
- International Student Exchange Program
- Proximity & Exposure to Top Companies
- Paid Internships
- Live Projects



Campus Life

- Gurukulam method of learning
- 9 Active Students clubs
- World class campus amenities
- Luminance - The biggest management festival in South India
- Breakfast with CEO
- One to One mentoring
- Co-Curricular Activities
- Student Publications
- NSS
- 100% Residential Campus-Vagamon
- Evening Presentations



Career Benefits

- 100% Placement Record
- Top Packages
- Top Recruiters
- Skill Partners
- Network with Alumni
- Student Centric Prism

Top-Tier Advisory Board

Learn under the guidance of a renowned board comprising academic leaders and industry experts.



Dr. Beena George
(PGDM-IIM Calcutta, PhD-University of Houston, USA)
Chairperson



Dr. N. Ramachandran
Dean DCSMAT
Former Professor IIM Kolkatta
Chairperson



Mr. Ravi Deecee
CEO, DC Books, Kottayam & Chief
Facilitator, DCSMAT Institutions



Shri. T. P Sreenivasan
IFS Retd., Former Ambassador



Shri. Balagopal C
Chairman, Federal Bank, Ex IAS



Shri. Harikrishnan R Nair
MD, Western India Cashew
Company



Brig MC Ashok Kumar, Retd
Chief Mentor & Senior Director
DCSMAT Institutions



Dr Veni M Nair
Director, DCSMAT Trivandrum



Dr. Siby Jose
Principal, DCSMAT Vagamaon



Dr. Smitha B Nair
Principal, DCSMAT Trivandrum



Dr. Sreerag R.S
Associate Professor, DCSMAT
Trivandrum

Academic Benefits



Faculty panel, Including IIM-Trained

A strong academic team with diverse expertise, including IIM-trained faculty



World-Class Library Resources

World-class library with 25,000 books, 4,500 e-journals, business databases, and a modern digital library.



International Student Exchange program

Through academic partnerships with the University of Valladolid (Spain) and Silpakorn University (Thailand), we offer valuable global exchange and collaboration opportunities for students and faculty.



Paid internships

Experience real world learning with structured, paid internships, applying classroom knowledge professionally.



Industry driven curriculum

Curriculum designed in collaboration with industry to ensure practical relevance and career readiness.



Value Added Courses

Diverse workshops in leadership, psychometric assessment, communication, career grooming, research, digital marketing, certifications, entrepreneurship, and more.



Proximity and Exposure to Top Companies

Situated in KINFRA, Trivandrum, our campus is close to industry leaders like TCS, EY, UST, providing networking, insights, and internships.



Live projects

Engage in dynamic projects mirroring professional scenarios, developing practical skills valued by employers.

9 Active Students clubs

Clubs at DCSMAT create a vibrant, inclusive culture that connects all batches and is strengthened by active alumni presence.



Radio DC

90.4 MHz FM, Located inside the Trivandrum campus, the first private FM station in Kerala and the first community FM station in the state.



DC Theater

Promotes cultural activities, encouraging holistic development of students through performing arts.



Klub De Sportz

Builds a sporting culture, Engages both faculty and students in sports.



Club Vista

Entrepreneurship Development Club, formed in 2008, Enhances entrepreneurial skills and confidence in students. Activities blend theory and practical experience.



Club Avventura

Focuses on adventure activities for students.



Club Mihika

Helps students understand and appreciate India's diverse cultures.



MAC – Marketing & Advertising Club

Emphasises branding, marketing strategies, and innovation. Organises intra-college management festivals, Develops value-based, creative thought.



DC Finz

A a career-focused student organization at DCSMAT, for supporting students interested in finance careers.



The Phoenix

Focused on celebrating various events and fostering cultural engagement among students.

World class campus amenities:

Amphitheatres, auditoriums, a natural swimming pool, health club, multi-gym, food cafés, a bakery, recreation facilities and a lot more.



Cultural & Management Fests:

Cultural fest & Luminance- South India's largest management festival



Breakfast with CEO' Program:

Exclusive interactive sessions with top corporate leaders for real-world insights and mentorship



One to One mentoring :

personalized guidance program to students facing challenges in communication, soft skills, and presentation.



Co-Curricular Activities:

Co-curricular activities advocated to enhance individual personality development.



Student Publications:

Contribute to scholarly articles, research papers, and industry-focused publications, refining writing and research abilities.

NSS – National Service Scheme:

Active in student development and social awareness, Conducts 7-day camps annually to address social issues.



A 100% Residential Campus: The Vagamon Advantage

At DCSMAT Vagamon, learning doesn't stop when the sun goes down. Our 100% residential model is designed to transform the campus into a 24/7 incubator for leadership, teamwork, and personal growth. Set amidst the serene hills of Vagamon, the environment provides the perfect focus for rigorous academic pursuit and professional grooming.



24/7 Learning Ecosystem: A seamless transition from academic hours to peer-led collaboration within a fully residential setting.

Evening Presentations: A signature 10:00 PM ritual designed to eliminate stage fear and polish executive presence through daily practice.

Breakfast with CEO: Exclusive, informal networking sessions where students gain direct industry insights from top leaders over breakfast.

DCSMAT Trivandrum: The "City- Tech" Advantage

At DCSMAT Trivandrum, the city is your classroom. Strategically located within the Kinfra Film and Television Park, our campus is a high-energy hub designed for the modern, tech-savvy manager. Positioned in the heart of Kerala's capital and near the global IT powerhouse, Technopark, we offer students a front-row seat to industrial innovation and corporate leadership.



Radio DC 90.4 Interface: Home to Kerala's first private community FM station, providing a unique platform for students to master communication, broadcasting, and public engagement.

Technopark Proximity: An urban learning model that leverages direct proximity to major industrial hubs

Innovation & Media Hub: A creative sanctuary featuring design studios and a material museum, where management meets media in a dynamic, industry-aligned environment.

100%

Placement Record

Students at DCSMAT are well-prepared for placement through extensive training in executive skills, communication, soft skills, and more



Top Packages

Top placement packages offered, reflecting strong industry connections and the high employability of DCSMAT graduates.



Top Recruiters

Over 50 companies, including leading MNCs, recruited the 2023-2025 batch



Career Benefits



Skill Partners

Skill development is supported through key partnerships with ICFOSS, LinkedIn Learning, and the Innovation & Entrepreneurship Development Centre, Associated with Toast Masters International and Trivandrum Management association :



LinkedIn Learning: students can access and attend paid online courses as free .We will provide free access to LinkedIn premium.

TMA: Students will get the opportunity to participate in and volunteer at conferences organized by the Trivandrum Management Association (TMA), gaining valuable exposure to industry practices while enhancing their professional networking and building meaningful contacts.

Network with Alumni

Our alumni are placed in reputed positions across leading national and international organizations, actively contributing to a strong network that benefits current students through professional connections.



Thomas John
Vice President State
Bank of India, North
America



Aravind Karthikeyan
Head
Officer - Federal Bank
Middle East Operations



Rohit Nair
DHL Director
Operations, Malaysia



Treesa Grace
HR Business Partner
Tata Consultancy
Services, Canada



Baba Sivasankaran
Head of Country Sales
at DHL Supply Chain,
Indonesia



John Zacharia
Senior Manager - HR &
Operations, Synthite
Spices



Gokul.S
Asst. Manager
Industrial & Logistics,
JLL

Top Placements with High Packages (MBA 2023–25 Batch)

Meet some of our achievers who're the living proof of DCSMAT placement.



Sandra A
Placed at



Ayisha Haya Rashid
Placed at



Sarun Benny
Placed at



Rahul Rajesh
Placed at



Harisankar S
Placed at



Anagha Manoj
Placed at



Mathew Roy
Placed at



Bharath Krishna
Placed at



Sreepriya S
Placed at



Anjali Prakash
Placed at

Student Centric Prism

In this approach, student stands at the core, surrounded by integral facets shaping their educational journey from a blend of personal drive, external support, practical application, and relevance to the broader society.

IEDC

IEDC acts for developing the entrepreneurship skills in students . Associated with kerala start up mission ,Institution will provide entrepreneurial opportunities to students and they have to participate in it.

LinkedIn Learning

Students will receive complimentary access to LinkedIn Premium, allowing them to attend a wide range of paid online courses on LinkedIn Learning at no cost.

ICTAK

To enhance students' technical skills, DCSMAT offers courses in Excel, Data Analytics, Python, and more—fully funded by the institution. It also has a partnership with ICTAK (ICT Academy of Kerala) to support these initiatives.

AHAM

Aham is a corporate social responsibility(CSR) club of DCSMAT which runs the CSR activities of the institution . CSR activities such as blood donation ,charity works ,wheel chair distribution etc .

Mentoring

The Student ownership program which is a tailored support program designed to help students overcome challenges in communication, soft skills, and presentation.

Pedagogy

A teaching approach that uses real-life case studies of successful entrepreneurs and business tycoons to enhance learning and practical understanding.

MITRA

Mithra is a vibrant community of DCSMAT alumni, united by shared beginnings and a commitment to mutual growth. Rooted in friendship and collaboration, it empowers members to support one another while strengthening the DCian legacy.

IIC

Industry Interface and Consulting, a dedicated wing of the college oversees all internships, industry projects, and placements, serving as the primary link between students and the corporate world.

TM/KLF

The Kerala Literature Festival, held annually on Kozhikode beach and organized by the DC Kizhakemuri Foundation, offers students a valuable volunteering opportunity. It provides exposure to literary events and a chance to interact with renowned speakers and resource persons.

DCSMAT MBA is making headlines!

100%

Placement Record- How?

Each student's skill level varies in communication, presentation, and confidence. We achieve a 100% placement record by tailoring our placement training to each student's unique skill level through structured programs. For example, the program '**Weekly Executive Presentation**' focuses on personalized interview coaching and continuous grooming in communication and presentation, ensuring every student is placement-ready.

Benefits for Students

Strong Communication & Presentation Skills

High Interview Confidence through Personalized Coaching

Professional Grooming & Executive Presence

100% Placement Readiness for All Skill Levels



Our Top Recruiters



DCSMAT MBA is making headlines!

Breakfast with CEO Program'-Why?

"Breakfast with the CEO" is an exclusive, candid interaction session between students and top business leaders. Over a casual cup of coffee, students will get a chance to engage directly with CEOs, entrepreneurs, and thought leaders from across industries.

Benefits for Students

Expose students to real-world leadership challenges and decisions.

Understand the journey of top leaders – from vision to execution.

Provide networking opportunities for students.

Build confidence, curiosity, and career direction.



Dominic Savio
MD BUZZSTOP
Cochin



Suchitra Krishnakumar
VP HSBC
COCHIN



Joy Alukas
Founder, Chairman, and MD of
the Joyalukkas Group



Vijitha
VP HR
TCS



Vinod Chedayath
VP Marketing
VI Cochin



Srikuttan Srikumar
COO
Shimmer Detailing ,Cochin

DCSMAT MBA is making headlines!

International Student Exchange program(Spain & Thailand)

DCSMAT is **partnered** with the University of Valladolid (Spain) and Silpakorn University (Thailand), for enriching student and faculty opportunities.

Benefits for Students

Upon successful completion of the program , the graduand will be conferred an MBA degree by DCSMAT and will also receive a participation certificate from the respective university

Students will benefit from the experience of studying alongside international peers and receiving training from international faculty.



DCSMAT MBA is making headlines!

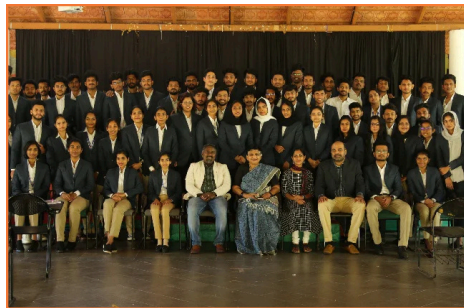
MITHRA – Rooted in Bonds The power of Alumni Group!

Mithra is more than just an alumni group, it's a thriving, dynamic community of professionals who began their journey together at DCSMAT. Over the years, we have evolved into a well-networked, resourceful collective, committed to uplifting and empowering each other through shared values of friendship, collaboration, and purpose. At its heart, Mithra is about standing together—as friends, professionals, and responsible citizens, strengthening the DCian legacy while building a future anchored in mutual support and shared success.

Benefits for Students

Mithra brings together DCians from diverse industries and regions, creating a vibrant platform for professional growth, knowledge exchange, and collective impact.

Key initiatives: Career Support & Placements, Mentorship & Guidance, Community & CSR Initiatives, Networking & Knowledge Sharing, Regular meetups, webinars, and discussions help us stay connected and informed, nurturing lifelong learning and camaraderie.



DCSMAT MBA is making headlines!

Outbound Training (OBT) Learn Business Through Practice

True leadership is cultivated not just in classrooms but through real-world experiences. As a vital component of our MBA pedagogy, OBT is designed to take learning beyond four walls, into the realm of action, reflection, and personal growth. Conducted in engaging outdoor settings, OBT is a hands-on learning experience where students participate in team-based activities, leadership simulations, and problem-solving challenges that mirror the complexities of the corporate world. It's here that theory meets practice, and individuals discover the power of collaboration, resilience, and creative thinking. It is a transformational journey that shapes our students into confident, socially conscious, and purpose-driven professionals, ready to lead today's ever-evolving business landscape.

Benefits for Students

Building high-performing teams through shared challenges

Developing adaptive leadership under uncertain and dynamic conditions

Enhancing communication, trust, and emotional intelligence

Encouraging strategic decision-making high-pressure environments

Fostering a growth mindset in self-awareness and mutual support



Campuses



TRIVANDRUM

The Capital City Campus:

DCSMAT Trivandrum is ideally located at KINFRA Film & Video Park in Kazhakootam. The country's first Infotainment Industrial Park, KINFRA is situated in a sprawling campus of 75 acres.



Vagamon

A vibrant campus on a beautiful landscape:

The 32- acre township campus is indeed a student's home away from home. Nestled in a lush valley near Vagamon, a hill station in the mountains of the Western Ghats, the campus is residential, providing a safe and healthy environment for students to live together and collaborate on voyages of learning, guided and mentored by the resident faculty.



MBA Specializations

FUNCTIONAL ELECTIVES(Trivandrum)

- Finance
- Human Resource
- Marketing
- Operations Management
- Systems

FUNCTIONAL ELECTIVES(vagamon)

- Finance
- Human Resource
- Marketing
- Operations Management
- Business Analytics

SECTORAL ELECTIVES

- Logistics and Supply Chains
- Tourism and Hospitality
- Entrepreneurship and Family Business Management
- Hospital and Health care Management

Luminance:

South India's Premier Management & Cultural Fest

Luminance is not just an event; it is a legacy. As the biggest Management and Cultural Fest in South India hosted by a management institution, it serves as a high-octane platform where academic excellence meets creative brilliance.

The Luminance – Sunburn Connection

By being the first campus in India to host a Sunburn performance, DCSMAT Vagamon positioned itself not just as a college, but as a destination for high-profile management and cultural exchange.

National Reach: Every year, Luminance attracts a massive footprint of 3,500+ students from premier universities and colleges across India.

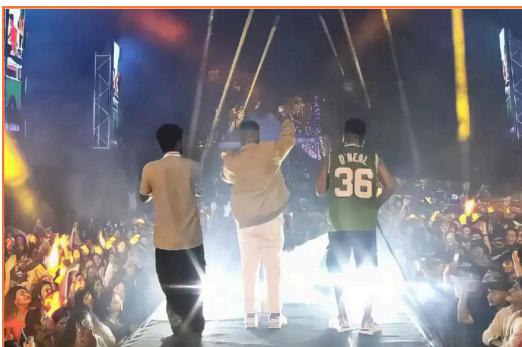
A Trailblazer in Campus Events: DCSMAT Vagamon holds the distinction of being the first campus in India to introduce the global phenomenon Sunburn to a student audience.

Star-Studded Performances: The fest has a rich history of hosting iconic artists and bands, including:

Agam: The trailblazing Carnatic progressive rock band led by Harish Sivaramakrishnan.

Music Performance: Legendary bands such as Chai Met Toast, Agam and renowned playback singers and composers, bringing soul-stirring musical concerts to the hills of Vagamon.

Holistic Development: Designed and managed entirely by MBA students, the fest is a live lab for leadership, logistics, and large-scale event management.



Student Testimonials



Ghaith Energy, UHR Professional, AI AE

Lekshmi Sreenivasan

Since I was in the first batch, our experience has given me a lot of memories to cherish and to be treasured. It was a perfect blend of joy and hardships. The quality of our faculty and their friendly interactions really make DCSMAT life exceptional. Evening presentations, Internship Programmes, Luminance Meet and many more played a significant role in my professional and personal life. I want to make special mention of Felix Sir & Leelu Ma'am for their immense support and motivation. Thanks to all Teaching & Non-teaching staff at DCSMAT.



Sujith Pankaj

Associate Director, Flipkart | MBA 05 batch

DCSMAT college days were always nostalgic and a lifetime memorable period. A good craft learning model helped us to prepare to face Corporate world challenges and opportunities. The case study learning approach, evening presentations, role plays, extracurricular activities, various group activities, etc. were all differentiated aspects at DC. At last, DCSMAT life with my dearest friends and faculty helped me be a better human being in my personal and professional career.



Ajit Isaac

Associate vice President , The federal bank Ltd

This campus became our unexpected destiny, where we learned to overcome challenges and cherish beautiful memories. The supportive community of friends and faculty taught us to face reality, pursue our dreams, and believe in the power of effort. This close-knit campus shaped our future with diverse resources. I am proud to be an alumnus of such a prestigious institution and look forward to continuing to represent the school as I progress in my career.

DCSMAT

Eligibility & Admission Process



Eligibility

- Min. 50% in any degree
- A valid KMAT, CMAT, or CAT score



Application

- Contact DCSMAT for admission
- Fill and submit the application form



Interview

- Attend group-discussion and personal interview
- Receive offer letter with payment deadline



Admission

- Confirm your seat upon payment

**Speak to Our Students support Team
Start Your MBA Journey Today !**



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Vagamon & Trivandrum