

Accredited by



Established by
**DC Kizhakemuri
Foundation**



DC SMAT
INSTITUTIONS
VAGAMON | TRIVANDRUM



**YOUR JOURNEY OF
SELF-CREATION BEGINS HERE**

DC MANAGEMENT
AND TECHNOLOGY
SCHOOL OF ARCHITECTURE
AND DESIGN

VAGAMON | TRIVANDRUM



Powered by
DC BOOKS

www.dcschool.net

DCSMAT

DCSMAT- DC School of Management and Technology (DCSMAT), under the DC Kizhakemuri Foundation and DC Books, is a leading institution offering MBA, BBA, BCA, B.Arch, and B.Des programs. With campuses in Vagamon and Thiruvananthapuram, it combines world-class infrastructure, case-study learning, and strong industry exposure. Students enjoy modern facilities, vibrant fests, unique initiatives like the Student Ownership Programme, and hands-on media experience through Kerala's first community FM station, Radio DC. DCSMAT is a NAAC accredited, **ISO 9001: 2015** certified institution. The MBA programme at Vagamon Campus is accredited by **National Board of Accreditation (NBA)** and approved by AICTE, DCSMAT ensures excellent academics, skill development, and strong placement support.



DC Kizhakemuri

Recipient of Padma Bhushan & Tamra Patra

DC Kizhakemuri was a teacher, social activist, freedom fighter, writer and publisher. A Padma Bhushan awardee, he was the first columnist in Malayalam. DC Kizhakemuri pioneered the paperback revolution in the country, and became a model across the nation in bringing books to the masses. His passion for books was instrumental in the birth of major literary institutions in India. Kottayam became the first 100% literate district in the country under his leadership. A visionary thinker, writer and publisher left an indelible mark on the modern literary history of Kerala.



DC Kizhakemuri Foundation

DC Kizhakemuri Foundation (DCKF) is a not-for-profit society. The Foundation presents the Best Rural Library Award and organizes initiatives such as the Kerala Literature Festival—Asia's largest literary festival, and the Kerala Architecture Festival-SPACES, to name a few.



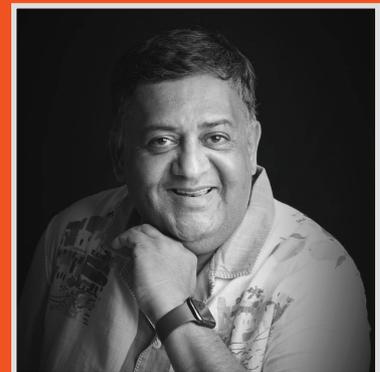
everyone has a good book

DC Books

DC Books (Established in 1974) is among the top 10 publishers in India and the first ISO Certified Publisher in the country. Current Books, its sister counterpart, is the largest book retail chain in South India, and 2nd largest in India. DC Books boasts a publishing roster of Nobel Laureates, Pulitzer, Jnanpith and Sahitya Akademi winners.

Ravi Deece serves as the President & Chief Facilitator of DCSMAT Institutions and is the Founding Trustee & Member Secretary of the DC Kizhakemuri Foundation. He is the Managing Director of Current Books, South India's largest bookstore chain, and heads DC Books, among India's foremost publishing houses.

With extensive international experience, he has represented India in leading global forums, delivering lectures and participating in high-level seminars on publishing and education. He holds key positions on several prestigious boards, including the Federation of Indian Publishers, The Indus Entrepreneurs (TiE), Confederation of Indian Industry (CII), Kendra Sahitya Akademi, and the Higher Education Council.



Shri. Ravi Deece

President & Chief Facilitator

INSTITUTIONAL VISION

To embrace relevant educational practices and produce professionals contributing positively to the success of industry and society.

DCSMAT Vagamon

Set amidst the scenic hills of Vagamon, the institution is spread across a 32-acre, fully residential 24x7 campus with over 3 lakh sq. ft. of built-up space, offering a serene and inspiring learning environment. The campus features modern classrooms, library, advanced computer labs, auditorium, sports and recreation facilities, and comfortable hostels. NAAC accredited and one of only three NBA-accredited B-Schools in Kerala, it follows a Gurukulam-style learning approach with IIM-trained faculty and an industry-focused curriculum. Students benefit from vibrant clubs, co-curricular activities, and Luminance, South India's largest management fest. Offering MBA, BBA, BCA, and B.Arch programs, the institution maintains excellent university results and a 100% placement record.



DCSMAT Trivandrum

Located in KINFRA Film & Video Park, Trivandrum, the City Campus offers a vibrant learning environment within a 75-acre creative hub near Technopark and Technocity, ensuring strong industry exposure and career opportunities. The campus features modern design studios, innovation labs, smart classrooms, and a well-equipped library. An industry-focused curriculum led by IIM-trained faculty is enriched through corporate interactions, guest lectures, and forums like TMA and Toastmasters. Students enhance employability through certifications such as LinkedIn Learning, KPMG Business Analytics, MS Excel, and Digital Marketing, along with personalized mentoring through Individual Placement Road Mapping (IPRM). The campus also hosts Kerala's first student-run community radio, Radio DC 90.4 MHz, and maintains excellent university results with a 100% placement record.



WHY RESIDENTIAL CAMPUS?

Amidst the serene hills of Vagamon, DCSMAT's 32-acre township campus combines world-class academics with a vibrant residential life. Equipped with amphitheatres, conference halls, cafés, libraries, and 24/7 resources, the campus fosters learning and collaboration. Festivals, competitions, and student-led activities build leadership, teamwork, and communication skills. With diverse clubs, sports, fitness facilities, and experiential programs like the Student Ownership Program (SOP) and outbound training, students gain holistic growth. DCSMAT ensures academics and campus life merge to shape well-rounded, future-ready individuals.

Highlights

- Supportive & focused Residential learning environment
- Placement training & competency development
- Student Ownership Program (SOP) & outbound training
- Skill-building through fun & focus
- Active clubs, sports, & fitness
- Safe residential campus - 24x7 security & a nurturing environment
- Medical and student welfare support
- Vibrant community life: cultural fests & multi-faith celebrations

COURSES OFFERED

DCSMAT Vagamon

MBA SPECIALIZATION

FUNCTIONAL ELECTIVES

- Finance ➤ Human Resource
- Marketing ➤ Operations Management
- Business Analytics

SECTORAL ELECTIVES

- Logistics and Supply Chains
- Tourism and Hospitality
- Entrepreneurship and Family Business
- Hospital and Health care Management

BCA

ADD ON COURSE (*T&C Apply)

Value Added Programs (1 Program Per Semester)

- Data Analytics ➤ Artificial Intelligence and Machine Learning ➤ Cyber Security
- Full Stack Development ➤ UI/UX Design
- Cloud Computing

Our Specializations

- Artificial Intelligence and Machine Learning
- Data Science

BBA

ADD ON COURSE (*T&C Apply)

Value Added Programs (Per Semester)

- Data Visualization Using Power Bi
- Data Analytics Excel
- Digital Marketing
- Advanced Excel

Our Specializations

- Human Resource Management (HRM)
- Marketing Management (MM)

B.Arch

ADD ON COURSE (*T&C Apply)

- Management & Consultancy in Architecture
- Building Information Modeling
- Finance for Architecture

DCSMAT Trivandrum

MBA

SPECIALIZATION

- Finance
- Human Resource
- Marketing
- Operations Management
- Systems

B.Arch

ADD ON COURSE

- Management & Consultancy in Architecture
- Artificial Intelligence in Architecture
- Finance for Architecture

B.Des

SPECIALIZATION

- UI/UX Design
- Interior / Spatial Design
- Product Design

LIFE AT DC CAMPUS

Clubs at DCSMAT

The Clubs enliven a thriving and flamboyant DCSMAT culture that transcends the barriers of senior and junior batches with a view to building an enduring fraternity. The alumni presence at these occasions is much cherished by juniors.



ALUMNI TESTIMONIAL

DCSMAT College also gave us an excellent opportunity to interact with the corporate world. The college regularly organized presentations and seminars by industry experts, which provided us with an excellent understanding of the latest developments and trends in the corporate world. These interactions helped us develop a broader perspective and gave us an edge over our peers from other colleges.



Thomas John
Vice President, State Bank of India, New York



Scan for more
testimonial

DC GLOBAL

At DC School, we believe that education knows no boundaries. Our strategic partnerships with the University of Valladolid, Spain, and Silpakorn University, Thailand, open a world of opportunities for our students and faculty. Through international exchange programs, collaborative research projects, and cross-cultural learning experiences, we bring global perspectives right into our classrooms. These collaborations not only enhance academic excellence but also prepare our learners to excel in a rapidly evolving, interconnected world. At DC School, your journey is not limited to one campus—it's a gateway to the world.



DC SMAT
INSTITUTIONS

IF CAREER IS YOUR FOCUS, DCSMAT SHOULD BE YOUR DESTINATION

DCSMAT ensures excellent career outcomes through its dedicated Placement Cell, offering training in soft skills, interview preparation, and industry interaction programs like "Breakfast with CEOs." Strong ties with leading companies such as TCS, Federal Bank, EY, and Adani have helped achieve impressive results, including 100% placement for the recent MBA batch, with top offers up to ₹10.5 LPA.

SOME OF OUR DISTINGUISHED ALUMNI



Rashid Kizhakkayil
Quality & Environment
Controller at
Sharjah International Airport



Rohit Nair
DHL
Director Operations
Malaysia



Treesa Grace
HR Business Partner
Tata Consultancy
Services, Canada



Baba Sivasankaran
Head of Country Sales
at DHL Supply Chain,
Indonesia



John Zacharia
Senior Manager -
HR & Operations
Synthite Spices



Reema Reji
GM Leasing
Lulu Group for India



Riju Gopakumar
Operations Expert,
Allianz Services



Aravind Karthikeyan
Head of Operations,
Middle East, Federal Bank



Nidhin Jayadev
Senior Associate
Consultant, Business
Analyst, Infosys



Sreejin kp
Central Distribution
Manager(Ker/TC/AP)
Asian paints

OUR RECENT RANK HOLDERS



Jiya Jayan
7th Rank
MBA 23 - 25 Batch



Ammu P
9th Rank
MBA 23 - 25 Batch



Angela Ann Cyril
2nd Rank
B. Arch 19 - 24 batch



Misna Banu
3rd Rank
B. Arch 19 - 24 batch



Ajaydas T
9th Rank
B. Arch 19 - 24 batch

OUR TOP RECRUITERS



SKILL DEVELOPMENT PARTNERS & ASSOCIATIONS



SCAN FOR DETAILS



SCHOLARSHIP

Up to 100% Tuition fee waiver Scholarships*

*T&C Apply



DC School of Management and Technology

DC School of Architecture and Design

Trivandrum, Vagamon
 info@dcschool.net
 www.dcschool.net



Scan for website

FOR ADMISSIONS



+91 99461 00343
 +91 98465 99995
 +91 72900 92218